

# Huntington Beach

SURE CITY USA



## FORMING OUR FUTURE

Leadership Conference

2023 SPONSORSHIP PROSPECTUS

80  
YEARS  
1942-2022

PMA

PRECISION  
METALFORMING  
ASSOCIATION

MetalForming  
Magazine



# Signature Sponsorship

~~\$20,000~~ SOLD



- Company logo and designation on conference website, print material and marketing e-mail blasts
- Opportunity to give a branded giveaway on day one of the conference
- Signage at one golf hole during golf outing
- One push notification to attendees via meeting app
- One sponsored ad featured on meeting app
- Five minutes of company remarks before introducing the opening keynote speaker
- Branded signage with company logo on stage for duration of meeting
- Unique branded staging prop near registration with company logo
- Two complimentary meeting registrations for attendee and guest (optional activities are not included)
- MetalForming magazine full-page ad (February 2023)
- Medium rectangle web banner on MetalForming website (January 2023 - March 2023)
- Video or technology solution ad on MetalForming monthly enewsletter and MetalForming Business Edge enewsletter (February 2023 and March 2023)







**FORMING  
OUR FUTURE**  
Leadership Conference  
Honolulu 4-7, 2020 / Honolulu, Hawaii

**Registration**

Open Times:

**Wednesday, March 4:**  
2:00 – 6:00 p.m.

**Thursday, March 5:**  
6:30 a.m. – 5:00 p.m.

**Friday, March 6:**  
6:30 a.m. – 11:00 a.m.

**Saturday, March 7:**  
7:30 a.m. – 12:00 p.m.

PRODUCED BY  
**PMA** PROGRESSIVE METAL ASSOCIATION **MetalForming**

**AIDA**  
America



SPONSORED BY

**FORMING  
OUR FUTURE**  
Leadership Conference

**FORMING  
OUR FUTURE**  
Leadership Conference

**REGISTRATION**

PRODUCED BY  
**PMA** PROGRESSIVE METAL ASSOCIATION **MetalForming**

# Red Sponsorship Levels

MEETING APP ~~\$12,000~~ SOLD



- Company logo and designation on conference website, print material and marketing e-mail blasts
- Opportunity to give a branded giveaway to attendees at registration table
- Signage at one golf hole during golf outing
- Two push notifications sent to attendees via meeting app
- One sponsored ad featured on meeting app
- Prominent signage acknowledging sponsor at registration table
- Company-branded splash-page on meeting app
- One complimentary meeting registration for attendee and guest (optional activities are not included)
- MetalForming magazine half-page ad (February 2023)
- Medium rectangle web banner on MetalForming website (January 2023 - March 2023)
- Video or technology solution ad on MetalForming monthly enewsletter and MetalForming Business Edge enewsletter (February 2023 and March 2023)

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WIFI ~~\$12,000~~ SOLD



- Company logo and designation on conference website, print material and marketing e-mail blasts
- Opportunity to give a branded giveaway to attendees on day two of conference
- Signage at one golf hole during golf outing
- One push notification sent to attendees via meeting app
- One sponsored ad featured on meeting app
- Company logo on back of conference name badge next to WiFi access information
- WiFi access information with company logo placed on conference tables
- Company name as the WiFi access code
- One complimentary meeting registration for attendee and guest (optional activities are not included)
- MetalForming magazine half-page ad (February 2023)
- Medium rectangle web banner on MetalForming website (January 2023 - March 2023)
- Video or technology solution ad on MetalForming monthly enewsletter and MetalForming Business Edge enewsletter (February 2023 and March 2023)



## CHAIRMAN'S THEMED RECEPTION & DINNER (THURSDAY, MARCH 2)



- Company logo and designation on conference website, print material and marketing e-mail blasts
- Opportunity to give a branded giveaway to attendees at the reception/dinner
- Signage at one golf hole during golf outing
- One push notification sent to attendees via meeting app
- One sponsored ad featured on meeting app
- Prominent signage acknowledging sponsor at the reception and dinner
- Two minutes of remarks to kick off evening
- Company logo branded on cocktail napkins during reception
- One complimentary meeting registration for attendee and guest (optional activities are not included)
- MetalForming magazine half-page ad (February 2023)
- Medium rectangle web banner on MetalForming website (January 2023 - March 2023)
- Video or technology solution ad on MetalForming monthly enewsletter and MetalForming Business Edge enewsletter (February 2023 and March 2023)

## SATURDAY NIGHT RECEPTION, DINNER & DANCING (SATURDAY, MARCH 4)



- Company logo and designation on conference website, print material and marketing e-mail blasts
- Opportunity to give a branded giveaway to attendees on day three of conference
- Signage at one golf hole during golf outing
- One push notification sent to attendees via meeting app
- One sponsored ad featured on meeting app
- Prominent signage acknowledging sponsor at the reception and dinner
- Two minutes of remarks and band introduction after dinner
- Company logo branded on cocktail napkins during reception
- One complimentary meeting registration for attendee and guest (optional activities are not included)
- MetalForming magazine half-page ad (February 2023)
- Medium rectangle web banner on MetalForming website (January 2023 - March 2023)
- Video or technology solution ad on MetalForming monthly enewsletter and MetalForming Business Edge enewsletter (February 2023 and March 2023)

# White Sponsorship Levels

## OFFICER RECOGNITION BREAKFAST ~~\$8,000~~ SOLD

- Company logo and designation on conference website, print material and marketing e-mail blasts
- Opportunity to give a branded giveaway to attendees at breakfast
- Prominent signage acknowledging sponsor at breakfast
- Two minutes of remarks before breakfast
- Medium rectangle web banner on MetalForming website (March 2023)
- Video or technology solution ad on MetalForming monthly newsletter and MetalForming Business Edge newsletter (April 2023)



## EARLY ARRIVALS RECEPTION ~~\$7,000~~ SOLD



- Company logo and designation on conference website, print material and marketing e-mail blasts
- Opportunity to give a branded giveaway to attendees at reception
- Prominent signage acknowledging sponsor at reception
- Two minutes of welcoming remarks
- Company logo branded on cocktail napkins during reception
- Medium rectangle web banner on MetalForming website (March 2023)
- Video or technology solution ad on MetalForming monthly newsletter and MetalForming Business Edge newsletter (April 2023)

## GOLF OUTING ~~\$7,000~~ SOLD



- Company logo and designation on conference website, print material and marketing e-mail blasts
- Opportunity to give a branded giveaway to attendees at golf outing
- Prominent signage acknowledging sponsor at the golf outing
- Signage at two golf holes during golf outing
- Two minutes of remarks and kick off at the start of the golf outing
- Complimentary greens fees for two players
- Sponsorship allows for three drink tickets per golfer to be used at beverage cart for a drink of their choice
- Medium rectangle web banner on MetalForming website (March 2023)
- Video or technology solution ad on MetalForming monthly newsletter and MetalForming Business Edge newsletter (April 2023)

## FIRST TIMERS RECEPTION ~~\$6,000~~ SOLD



- Company logo and designation on conference website, print material and marketing e-mail blasts
- Opportunity to give a branded giveaway to attendees at reception
- Prominent signage acknowledging sponsor at reception
- Two minutes of welcoming remarks
- Company logo branded on cocktail napkins during reception
- Medium rectangle web banner on MetalForming website (March 2023)
- Video or technology solution ad on MetalForming monthly newsletter and MetalForming Business Edge newsletter (April 2023)

## ATTENDEE BREAKFAST (FRIDAY, MARCH 3) ~~\$5,000~~ **SOLD**



**Automation**  
Tool & Die

- Company logo and designation on conference website, print material and marketing e-mail blasts
- Opportunity to give a branded giveaway to attendees at breakfast
- Prominent signage acknowledging sponsor at breakfast
- Medium rectangle web banner on MetalForming website (March 2023)
- Video or technology solution ad on MetalForming monthly newsletter and MetalForming Business Edge newsletter (April 2023)

## CHAIRMAN'S THEMED EVENT VINTAGE VOLKSWAGEN PHOTO BOOTH BUS ~~\$5,000~~ **SOLD**



**INDUSTRIAL  
INNOVATIONS**

- Company logo and designation on conference website, print material and marketing e-mail blasts
- Company logo branded on souvenir photo strips for all attendees that visit photo bus
- Prominent signage acknowledging sponsor at photo booth
- Medium rectangle web banner on MetalForming website (March 2023)
- Video or technology solution ad on MetalForming monthly newsletter and MetalForming Business Edge newsletter (April 2023)

## PHOTO BOOTH SPONSOR (SATURDAY, MARCH 4) ~~\$5,000~~ **SOLD**



- Company logo and designation on conference website, print material and marketing e-mail blasts
- Company logo branded on photo frame gifted to all attendees that visit photo booth
- Prominent signage acknowledging sponsor at photo booth
- Medium rectangle web banner on MetalForming website (March 2023)
- Video or technology solution ad on MetalForming monthly newsletter and MetalForming Business Edge newsletter (April 2023)

## BOARD OF ADVISORS BREAKFAST ~~\$5,000~~ **SOLD**



**APPI**  
ENERGY

- Company logo and designation on conference website, print material and marketing e-mail blasts
- Prominent signage acknowledging sponsor at breakfast
- Opportunity to give a branded giveaway to attendees at breakfast
- Two minutes of remarks during board meeting
- Medium rectangle web banner on MetalForming website (March 2023)
- Video or technology solution ad on MetalForming monthly newsletter and MetalForming Business Edge newsletter (April 2023)

## BLOODY MARY & MIMOSA BAR ~~\$4,000~~ **SOLD**



**Clips & Clamps**  
Industries

- Company logo and designation on conference website, print material and marketing e-mail blasts
- Prominent signage acknowledging sponsor near bar
- Bottomless beverages available to attendees for one hour during Officer Recognition Breakfast
- Medium rectangle web banner on MetalForming website (March 2023)
- Video or technology solution ad on MetalForming monthly newsletter and MetalForming Business Edge newsletter (April 2023)

# Blue Sponsorship Levels

## ALL-DAY COFFEE BREAK ~~\$3,000~~ (1 REMAINING)

- Company logo and designation on conference website and print material
- Prominent signage acknowledging sponsor during coffee break



Audit. Advisory.  
Tax. Consulting.

## SPOUSE/GUEST BREAKFAST ~~\$3,000~~ SOLD

- Company logo and designation on conference website and print material
- Prominent signage acknowledging sponsor during breakfast



## FORMING OUR FUTURE BADGE ~~\$3,000~~ SOLD

- Company logo and designation on conference website and print material
- Company-branded badge for conference attendees



## FORMING OUR FUTURE LANYARD ~~\$3,000~~ SOLD

- Company logo and designation on conference website and print material
- Company-branded lanyard for conference attendees



## HOTEL KEY CARD ~~\$3,000~~ SOLD

- Company logo and designation on conference website and print material
- Company-branded hotel key cards for conference attendees



## WELCOME DRINK ~~\$3,000~~ SOLD

- Welcome attendees to Forming Our Future by buying the first round! All attendees will be given one company-branded drink ticket at conference check-in to be used at the lobby bar during the conference.



## ONE VOICE PRESENTATION ~~\$2,500~~ SOLD

- Support PMA's lobbying and public relations efforts in Washington, D.C.
- Company logo and designation on conference website and print material
- Opportunity to introduce lobbying team prior to their scheduled presentation in general session
- The sponsorship is a donation to PMA's Advocacy Fund.





## PAST CHAIR AND FIRST LADY & GENT LUNCHEON ~~\$2,500~~ **SOLD**



- Company logo and designation on conference website and print material
- Prominent signage acknowledging sponsor during luncheon

## OPTIONAL ACTIVITY BOXED LUNCH ~~\$2,500~~

- Company logo and designation on conference website and print material
- Company-branded sticker on boxed lunch bags

## BOARD OF ADVISORS COFFEE BREAK ~~\$2,500~~ **SOLD**



- Company logo and designation on conference website and print material
- Prominent signage acknowledging sponsor during coffee break

## SUPPORTING PARTNER ~~\$1,000~~

- Company logo and designation on conference website and print material
- Company logo included in onsite signage indicating your support

## SPONSORED AD IN MEETING APP ~~\$800~~ (4 AVAILABLE)

- Sponsor ad to display on a loop on main dashboard screen in the meeting app for duration of conference

## GOLF TOURNAMENT HOLE ~~\$500~~ (10 REMAINING)

- Signage acknowledging sponsor at one golf hole

## PUSH NOTIFICATION IN MEETING APP ~~\$500~~ (3 AVAILABLE)



- Send a push notification to attendees during conference via meeting app

# Sponsor Information

NAME: \_\_\_\_\_

EMAIL: \_\_\_\_\_

COMPANY NAME: \_\_\_\_\_

SPONSORSHIP PACKAGE: \_\_\_\_\_

Contact us today for complete details and to reserve your sponsorship.

**SALES:** MICHAEL VOHLAND | 216-901-8800 ext. 143 | [mvohland@pma.org](mailto:mvohland@pma.org)

**DETAILS:** KATLYN STRATIS | 216-901-8800 ext. 149 | [kstratis@pma.org](mailto:kstratis@pma.org)

Please note, all sponsored giveaways and shipping are at the expense of the sponsoring company and should be shipped directly to the **HYATT REGENCY BEACH RESORT AND SPA** and received no earlier than **FRIDAY, FEBRUARY 24.**





# About Forming Our Future

Forming Our Future brings together hundreds of metalforming executives and emerging leaders to take part in interactive learning, meaningful networking and leadership excellence.

## SCHEDULE AT A GLANCE

### MARCH 1

- First Timers Reception
- Early Arrivals Reception

### MARCH 2

- Opening Keynote Presentations
- Chairman's Theme Reception and Dinner

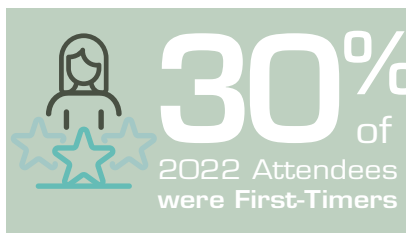
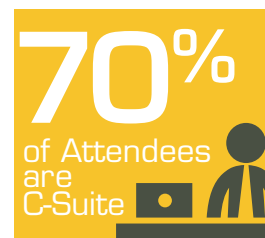
### MARCH 3

- General Sessions
- Educational Sessions—4 Tracks
- Optional Activities

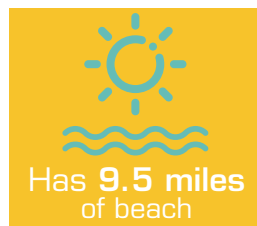
### MARCH 4

- PMA/PMAEF Annual Meetings and Officer Recognition
- Closing Keynotes
- Optional Activities
- Reception, Dinner and Dancing

## BY THE NUMBERS



## DID YOU KNOW? HUNTINGTON BEACH FACTS



# FORMING OUR FUTURE

Leadership Conference

MARCH 1-4, 2023

HUNTINGTON BEACH, CA

[PMA.ORG/FOF](https://PMA.ORG/FOF)

**PRECISION  
METALFORMING  
ASSOCIATION**

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P. 216 901 8800

[PMA.ORG](https://PMA.ORG)

