



MetalForming
Magazine

FORMING OUR FUTURE

Leadership Conference

2024 **Sponsorship Prospectus**

FORMING OUR FUTURE

Leadership Conference

Signature Sponsorship

~~\$20,000~~ SOLD

- ★ Company logo and designation on conference website, print material and marketing e-mail blasts
- ★ Opportunity to give a branded giveaway on day one of the conference
- ★ Signage at one golf hole during golf outing
- ★ One push notification to attendees via meeting app
- ★ One sponsored ad featured on meeting app
- ★ Five minutes of company remarks before introducing the opening keynote speaker
- ★ Branded signage with company logo on stage for duration of meeting
- ★ Unique conference branding near registration with company logo
- ★ Two complimentary meeting registrations for attendee and guest (optional activities are not included)
- ★ *MetalForming* magazine full-page ad in January/February issue



We Deliver Precision®

Forming Our Future

PRODUCED BY

PMA

PRECISION
METALFORMING
ASSOCIATION

MetalForming
Magazine

SPONSORED BY



Principal[®]

Red Sponsorship Level

Meeting App

~~\$12,000~~ SOLD

- ★ Company logo and designation on conference website, print material and marketing e-mail blasts
- ★ Signage at one golf hole during golf outing
- ★ Two push notifications sent to attendees via meeting app
- ★ One sponsored ad featured on meeting app
- ★ Prominent signage acknowledging sponsor at registration table
- ★ Company-branded splash-page on meeting app
- ★ One complimentary meeting registration for attendee and guest (optional activities are not included)
- ★ *MetalForming* magazine half-page ad in January/February issue
- ★ Estimated sponsorship reach at this function is 250-300 attendees



WiFi

\$11,000

- ★ Company logo and designation on conference website, print material and marketing e-mail blasts
- ★ Signage at one golf hole during golf outing
- ★ One push notification sent to attendees via meeting app
- ★ One sponsored ad featured on meeting app
- ★ Company logo on back of conference name badge next to WiFi access information
- ★ WiFi access information with company logo placed on conference tables
- ★ Company name as the WiFi access code
- ★ One complimentary meeting registration for attendee and guest (optional activities are not included)
- ★ *MetalForming* magazine half-page ad in January/February issue
- ★ Estimated sponsorship reach at this function is 250-300 attendees

Chairman's Themed Reception & Dinner

~~\$10,000~~ SOLD



- ★ Company logo and designation on conference website, print material and marketing e-mail blasts
- ★ Opportunity to give a branded giveaway to attendees at the reception/dinner
- ★ Signage at one golf hole during golf outing
- ★ One push notification sent to attendees via meeting app
- ★ One sponsored ad featured on meeting app
- ★ Prominent signage acknowledging sponsor at the reception and dinner
- ★ Two minutes of remarks to kick off evening
- ★ Company logo branded on cocktail napkins during reception
- ★ One complimentary meeting registration for attendee and guest (optional activities are not included)
- ★ *MetalForming* magazine half-page ad in the January/February issue
- ★ Estimated sponsorship reach at this function is 250-300 attendees

Saturday Dinner & Dancing

\$10,000

- ★ Company logo and designation on conference website, print material and marketing e-mail blasts
- ★ Opportunity to give a branded giveaway to attendees during dinner
- ★ Signage at one golf hole during golf outing
- ★ One push notification sent to attendees via meeting app
- ★ One sponsored ad featured on meeting app
- ★ Prominent signage acknowledging sponsor at the reception and dinner
- ★ Two minutes of remarks and band introduction after dinner
- ★ Company logo branded on cocktail napkins during reception
- ★ One complimentary meeting registration for attendee and guest (optional activities are not included)
- ★ *MetalForming* magazine half-page ad in the January/February issue
- ★ Estimated sponsorship reach at this function is 250-300 attendees

White Sponsorship Levels

Officer Recognition Breakfast

~~\$8,000~~ SOLD



- ★ Company logo and designation on conference website, print material and marketing e-mail blasts
- ★ Prominent signage acknowledging sponsor at breakfast
- ★ Two minutes of welcome and remarks before breakfast
- ★ Estimated sponsorship reach at this function is 250-300 attendees

Early Arrivals Reception

~~\$7,000~~

- ★ Company logo and designation on conference website, print material and marketing e-mail blasts
- ★ Prominent signage acknowledging sponsor at reception
- ★ Two minutes of welcome and remarks
- ★ Company logo branded on cocktail napkins during reception
- ★ Estimated sponsorship reach at this function is 200 attendees

First Timers Reception

~~\$6,000~~ SOLD



- ★ Company logo and designation on conference website, print material and marketing e-mail blasts
- ★ Prominent signage acknowledging sponsor at reception
- ★ Two minutes of welcome and remarks
- ★ Company logo branded on cocktail napkins during reception
- ★ Estimated sponsorship reach at this function is 100 attendees

Saturday Night Photo Booth

~~\$6,000~~ SOLD



- ★ Company logo and designation on conference website, print material and marketing e-mail blasts
- ★ Company logo branded on photo frame gifted to all attendees that visit photo booth
- ★ Prominent signage acknowledging sponsor at photo booth

Friday Attendee Breakfast

\$5,000

**FORMING
OUR FUTURE**
Leadership Conference

- ★ Company logo and designation on conference website, print material and marketing e-mail blasts
- ★ Prominent signage acknowledging sponsor at breakfast
- ★ Estimated sponsorship reach at this function is 125 attendees (delegates only)

Board of Advisors Breakfast

~~\$5,000~~ SOLD



- ★ Company logo and designation on conference website, print material and marketing e-mail blasts
- ★ Prominent signage acknowledging sponsor at breakfast
- ★ Opportunity to give a branded giveaway to attendees at breakfast
- ★ Two minutes of remarks during board meeting

Bloody Mary & Mimosa Bar

~~\$4,500~~ SOLD



- ★ Company logo and designation on conference website, print material and marketing e-mail blasts
- ★ Prominent signage acknowledging sponsor near bar
- ★ Company logo branded on cocktail napkins during Officer Recognition Breakfast
- ★ Bottomless beverages available to attendees for one hour during Officer Recognition Breakfast

Golf Outing Beverage Cart

~~\$4,500~~ SOLD



- ★ Company logo and designation on conference website, print material and marketing e-mail blasts
- ★ Prominent signage acknowledging sponsor on drink tickets
- ★ Signage at one golf hole during golf outing
- ★ One minute of remarks at the start of the golf outing
- ★ Complimentary greens fee for one player
- ★ Sponsorship allows for three drink tickets per golfer to be used at beverage cart for a drink of their choice

Water Station Sponsor

~~\$4,500~~ SOLD



- ★ Company logo and designation on conference website and print material
- ★ Company-branded reusable water bottle for every conference attendee to be used at water stations throughout general session
- ★ Company-branded signage placed at each water cooler

Blue Sponsorship Levels

Golf Outing Lunch

~~\$3,500~~

- ★ Company logo and designation on conference website, print material and marketing e-mail blasts
- ★ Prominent signage and stickers acknowledging sponsor on lunches
- ★ Signage at one golf hole during golf outing
- ★ One minute of remarks at the start of the golf outing
- ★ Complimentary greens fee for one player

Conference Welcome Drink

~~\$3,500~~ SOLD

- ★ Welcome attendees to Forming Our Future by buying the first round! All attendees will be given one company-branded drink ticket at conference check-in to be used at the lobby bar during the conference.



Hotel Key Card



HARBOUR RESULTS INC.

~~\$3,500~~ SOLD

- ★ Company logo and designation on conference website and print material
- ★ Company-branded hotel key cards for conference attendees

All-Day Coffee Break

~~\$3,000~~ (1 available)

- ★ Company logo and designation on conference website and print material
- ★ Prominent signage acknowledging sponsor during coffee break



Spouse/Guest Breakfast

~~\$3,000~~ SOLD

- ★ Company logo and designation on conference website and print material
- ★ Prominent signage acknowledging sponsor during breakfast



Forming Our Future Badge

~~\$3,000~~ SOLD

- ★ Company-branded badge for conference attendees
- ★ Company logo and designation on conference website and print material



Forming Our Future Lanyard

~~\$3,000~~ SOLD

- ★ Company-branded badge lanyard for conference attendees
- ★ Company logo and designation on conference website and print material



One Voice Presentation

~~\$2,500~~ SOLD

- ★ Support PMA's lobbying and public relations efforts in Washington, D.C.
- ★ Company logo and designation on conference website and print material
- ★ Opportunity to introduce lobbying team prior to their scheduled presentation in general session
- ★ The sponsorship is a donation to PMA's Advocacy Fund.



Past Chair and First Lady & Gent Luncheon

~~\$2,500~~ SOLD

- ★ Company logo and designation on conference website and print material
- ★ Prominent signage acknowledging sponsor during luncheon
- ★ Opportunity to give a giveaway to Past Chairs and First Ladies



Board of Advisors Coffee Break

\$2,500

- ★ Prominent signage acknowledging sponsor during coffee break
- ★ Company logo and designation on conference website and print material

Supporting Partner

\$1,500

- ★ Company logo and designation on conference website and print material
- ★ Company logo included in onsite signage indicating your support

Enhance Your Visibility with a Video

\$1,000 (3 available)

- ★ Add a company video to your existing sponsorship package to further enhance your visibility at the conference
- ★ Provide a 90-second video, or less, about your company to be played in general session throughout the three-day conference
- ★ Company logo and designation on conference website and print material

**This can only be selected as an add-on to an existing sponsorship package valued at \$1,000 or more.*



Sponsored Ad in Meeting App

\$1,000 (3 available)

- ★ Sponsor ad to display on a loop on main dashboard screen in the meeting app for duration of conference

Push Notification in Meeting App

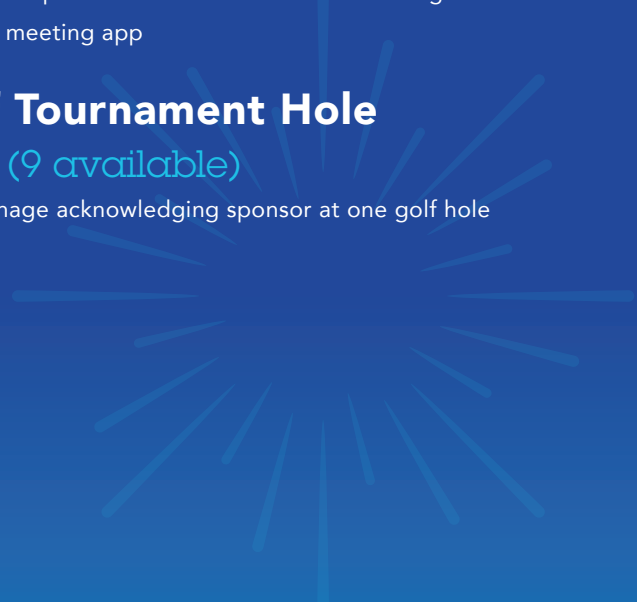
\$700 (3 available)

- ★ Send a push notification to attendees during conference via meeting app

Golf Tournament Hole

\$500 (9 available)

- ★ Signage acknowledging sponsor at one golf hole



FOF 2024 Sponsorship Package Selection

Sponsor Information

Name: _____

Email: _____

Company Name: _____

Sponsorship Package: _____

To reserve your sponsorship package, submit this completed form or connect with either contact below.

Sales: Michael Vohland | 216-901-8800 ext. 143 | mvohland@pma.org

Details: Katlyn Stratis | 216-901-8800 ext. 149 | kstratis@pma.org

Please note, all sponsored giveaways and shipping are at the expense of the sponsoring company and should be shipped directly to the **JW Marriott Orlando Bonnet Creek Resort & Spa** and received no earlier than **Friday, March 1, 2024**.



About Forming Our Future

Forming Our Future brings together hundreds of metalforming executives and emerging leaders to take part in interactive learning, meaningful networking and leadership excellence.

Schedule at a Glance

March 6

- ★ First Timers Reception
- ★ Early Arrivals Reception

March 7

- ★ Opening Keynotes
- ★ Chairman's Themed Reception and Dinner

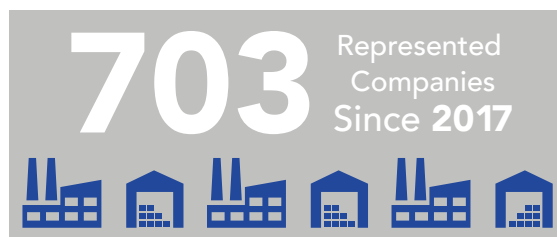
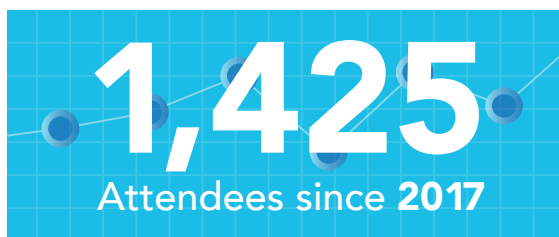
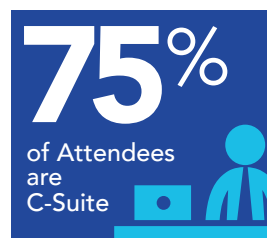
March 8

- ★ General Sessions
- ★ Educational Sessions—4 Tracks
- ★ Spouse/Guest Activities
- ★ Optional Activities

March 9

- ★ PMA/PMAEF Annual Meetings and Officer Recognition
- ★ Closing Keynotes
- ★ Optional Activities
- ★ Closing Reception, Dinner and Dancing

By the Numbers



Did You Know? Orlando, FL Facts



Orlando is home
to more than
100 lakes



More than
74 Million tourists
visited Orlando
in 2022



Orlando's
official nickname is
"The City Beautiful"



Walt Disney World
opened on
October 1, 1971



Walt Disney World
employs more people
than every other
Disney Park combined (75,000+)





FORMING OUR FUTURE

Leadership Conference

March 6-9, 2024

Orlando, FL

PMA.ORG/FOF

**PRECISION
METALFORMING
ASSOCIATION**

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