

# MetalForming LIVE ON THE SHOP FLOOR 2024

BACK FOR THE **SECOND YEAR**, METALFORMING LIVE ON THE SHOP FLOOR INCLUDES INTERVIEWS WITH **METAL FORMING EXECUTIVES** DISCUSSING THEIR COMPANYS' **USE OF AUTOMATION TECHNOLOGY** AND **SERVO-MECHANICAL STAMPING PRESSES**, AS WELL AS **VIDEOS FROM THEIR SHOPS** FEATURING **AUTOMATION TECHNOLOGY** AND **SERVO PRESSES** IN ACTION.

In 2024 we're kicking it up another notch by expanding the *MetalForming* LIVE brand to include TWO episodes of MetalForming LIVE on the Shop Floor. These special online events will include interviews with metal forming executives who will discuss the use of automation technology and servo-mechanical presses in their facilities and will feature video of the technology in action on the shop floor, and live, interactive Q&A sessions.

## UNI QUE SPONSORSHI P OPPORTUNI TI ES

SPONSORSHIP INCLUDES	MAX. 8
Full contact list	Yes
Company logo on all event promotions	Yes
300 x 250 banner on <a href="http://www.metalformingmagazine.com">www.metalformingmagazine.com</a>	April/December 2024
Video or technology banner ad in <i>MetalForming</i> eNewsletter	April/December 2024
Price	\$2000 each



## SCHEDULE

### APRIL 24—LIVE ON THE SHOP FLOOR

*MetalForming* presents two great examples of metal stamping companies leveraging transfer automation and robots/cobots to optimize efficiency and productivity. An expert-panel discussion will follow.

### DECEMBER 11—LIVE ON THE SHOP FLOOR

#### Servo Presses Pay Dividends

We'll discuss with two metal stamping companies how their investments in servo-mechanical presses are helping to increase throughput and quality, optimize tool life, and drive new business opportunities. An expert-panel discussion will follow.

## PLEASE CONTACT YOUR SALES REPRESENTATIVE FOR DETAILS.

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