SEPTEMBER 11-12, 2024 PONTIAC, MI

ATPS AUTOMOTIVE PARTS SUPPLIERS CONFERENCE

Get your company in front of more than 75 metalforming-company executives, presidents and CEOs serving the automotive industry! Exclusive sponsorship opportunities are now available for the 31st Annual Automotive Parts Suppliers Conference produced by the Precision Metalforming Association (PMA) and *MetalForming* magazine.

Principal®

A) SIGNATURE SPONSOR - \$10,000

- Two exhibitor staff admissions
- One six-foot exhibit table with electric and chairs
- Detailed list of attendees with contact information
- Company logo on the conference event webpage and all promotional materials
- 5-minute address to the audience at the beginning of the event, including an introduction of the first speaker
- Signage prominently displayed throughout the conference facility and at the registration desk
- Company logo prominently displayed on stage branding for duration of conference
- Full-page, four-color ad in the August 2024 issue of *MetalForming* magazine
- Video or Technology Solution Ad on *MetalForming* Custom eBlast. Dedicated email with conference content delivered one time before event. Ad includes: Title (50 characters max), Body copy (50 words max), Image (.jpg or .png, 300x250px) and URL of your choice.

B) INDOOR KARTING EXPERIENCE SPONSOR - \$6,000

- Two exhibitor staff admissions
- One six-foot exhibit table with electric and chairs
- Detailed list of attendees with contact information
- Company logo on the conference event webpage and all promotional materials
- Opportunity to address attendees at the kickoff of the event
- Signage prominently displayed during the go karting event
- Half-page, four-color ad in the August 2024 issue of *MetalForming* magazine
- Video or Technology Solution Ad on *MetalForming* Custom eBlast. Dedicated email with conference content delivered one time before event. Ad includes: Title (50 characters max), Body copy (50 words max), Image (.jpg or .png, 300x250px) and URL of your choice.

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CHS AUTOMATIC FEED

C) WIFI SPONSOR - \$5,000

- Two exhibitor staff admissions
- One six-foot exhibit table with electric and chairs
- Detailed list of attendees with contact information
- Company logo on the conference event webpage and all promotional materials
- Company name used as WiFi login
- Video or Technology Solution Ad on *MetalForming* Custom eBlast. Dedicated email with conference content delivered one time before event. Ad includes: Title (50 characters max), Body copy (50 words max), Image (.jpg or .png, 300x250px) and URL of your choice.

D) NETWORKING RECEPTION - \$5,000



- Two exhibitor staff admissions
- One six-foot exhibit table with electric and chairs
- Detailed list of attendees with contact information
- Company logo on the conference event webpage and all promotional materials
- Two-minute introduction of company at the beginning of the reception on Wednesday, September 11
- Signage prominently displayed at the reception
- Video or Technology Solution Ad on *MetalForming* Custom eBlast. Dedicated email with conference content delivered one time before event. Ad includes: Title (50 characters max), Body copy (50 words max), Image (.jpg or .png, 300x250px) and URL of your choice.

E) NETWORKING LUNCH SPONSOR - \$5,000

- Two exhibitor staff admissions
- One six-foot exhibit table with electric and chairs
- Detailed list of attendees with contact information
- Company logo on the conference event webpage and all promotional materials
- Signage prominently displayed at the lunch
- Video or Technology Solution Ad on *MetalForming* Custom eBlast. Dedicated email with conference content delivered one time before event. Ad includes: Title (50 characters max), Body copy (50 words max), Image (.jpg or .png, 300x250px) and URL of your choice.

F) NETWORKING BREAKFAST SPONSOR - \$5,000

- Two exhibitor staff admissions
- One six-foot exhibit table with electric and chairs
 Detailed list of attendees with contact information



- Company logo on the conference event webpage and all promotional materials
- Signage prominently displayed during breakfast on Thursday, September 12
- Video or Technology Solution Ad on *MetalForming* Custom eBlast. Dedicated email with conference content delivered one time before event. Ad includes: Title (50 characters max), Body copy (50 words max), Image (.jpg or .png, 300x250px) and URL of your choice.





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G) NETWORKING BREAK - \$3,500 (TWO AVAILABLE)

- Two exhibitor staff admissions
- One six-foot exhibit table with electric and chairs
- Detailed list of attendees with contact information
- Company logo on the conference event webpage and all promotional materials
- Signage prominently displayed during the breaks on Wednesday, September 11 and Thursday, September 12

H) EXHIBITOR - \$2,500

- Two exhibitor staff admissions
- One six-foot exhibit table with electric and chairs
- Detailed list of attendees with contact information
- Company logo on the conference event webpage and promotional materials

SPONSOR INFORMATION

Name: ____

Email: ____

Company Name: ____



Upon making your selection, return form to Ali Miller at <u>amiller@pma.org</u>. You will be emailed a contract outlining your selection to sign and return. For questions about the sponsorship opportunities, contact Ali Miller, meetings and events manager, at 216-901-8800 ext. 152 or <u>amiller@pma.org</u>. Please note that shipping of giveaways is to be paid by the sponsoring company. Such items should be shipped to Auburn Hills Marriott Pontiac and received on 9/10/24.