**MetalForming Magazine** Presents the

# INDUSTRY4...OFORUM AND ERP SHOOTOUT

August 13-14, 2024 | Cleveland, OH

On August 13-14, MetalForming magazine and the Precision Metalforming finance Association (PMA) host accounting an informative forum on Industry 4.0 applications for metal formers and fabricators, and a tour of some of the industry's leading enterpriseresource-planning (ERP) software systems. The program is designed for executives, engineers and IT professionals working at small to midsized manufacturing companies.

The 2024 Industry 4.0 Forum and ERP Shootout takes place at the headquarters of the Precision Metalforming Association, in Independence (Cleveland), OH. This year's event promises to educate attendees on Industry 4.0 technology for small to midsized metal formers, and deliver new and enhanced information to help those companies in the market to purchase new ERP software, or those that want to learn how to maximize the software currently in use. The event features educational presentations from Industry 4.0 and ERP subject matter experts; ERP software demonstrations from leading suppliers; and a roundtable discussion to address attendees' questions.





### **FOR DETAILS OR** TO PLACE AN AD, **CONTACT:**

MICHIGAN **MICHAEL VOHLAND** Vice President of Sales/Publisher 216-901-8800 ext 143 mvohland@pma.org

MIDWEST, WESTERN U.S. NEW ENGLAND, PA, NY, NJ, CANADA AND ASIA **DAMON WOLF** 

Sales Manager 216-901-8800 ext 105

**INSIDE SALES ILENE SCHWARTZ** Mobile: 216/357-8534 216-901-8800 ext 148 dwolf@pma.org ischwartz@pma.org

## **EVENT TOPICS**

sales

- Selecting the Right ERP Software for Your Manufacturing Organization
- ERP and CRM Data Integration
- Best Practices for Implementing Industry 4.0 Projects
- The Key to a Successful ERP Makeover
- The Must-Haves Before You Start an ERP-Selection Project

service

## GOLD - \$7,500 Everything from silver, plus:

- Conference room for shootout/demo 4 sessions with 8-12 attendees in each
- Half-island, 4c Print ad in the June/July issue of MetalForming magazine, or digital-advertising equivalent
- 3 (2) Gold sponsor MetalForming Delivers custom email blasts (E-blasts sent on July 9 and August 6)

#### **SILVER - \$2,500**

- 1 | Company logo and link on all promotional materials
- 2 Detailed list of attendees

IA, IL, IN, MN, WI

773-531-8780

**MARK FORTUNA** 

mfortuna@pma.org

- (1) eNewsletter ad leading up to event (Ad in July 24 MetalForming newsletter (headline, 50 words of text, URL and 300x250 pixels image)
- 4 Collateral distribution at the event

Strategic Account Manager

SOUTH ATLANTIC, SOUTH CENTRAL, AND EUROPE **BOB WEST** 678-377-5749

logistics

huma

resour

metalform\_bobwest@msn.com

**MEXICO RODOLFO MARROQUIN** 5281-8349-5605 pmademexico@gmail.com