# Hot Stamping Experience and Tech Tour

# November 20-21, 2024 Charleston, SC



MetalForming magazine and the Precision Metalforming Association are proud to deliver this one-of-a-kind event that provides a unique opportunity to dive deeply into the ever-expanding world of hot stamping. Gaining popularity among automotive OEMs and Tier suppliers, as well as other industries, hot stamping has become a go-to process for the production of lighter and safer vehicles.

In addition to the timely and impactful presentations, attendees will view steel producton at the Nucor Steel Berkeley mill in Huger, SC. On display: low-carbon EAF steelmaking via tours of the melt shop, caster and hot mill.

| SPONSORSHIP OPPORTUNITIES  |  |              |  |
|--|--|--------------|--|
| Sponsorship includes:  | Best Value<br>Gold   | Silver       |  |
| 5-minute company introduction  | <ul> <li>Image: A second s</li></ul> | X            |  |
| Table top exhibit at the event   | $\checkmark$   | $\checkmark$ |  |
| Signage at the event   | $\checkmark$   | ~            |  |
| Company logo and link on all promotional materials—print and digital                       | ~  | ~            |  |
| Detailed list of attendees   | $\checkmark$   | $\checkmark$ |  |
| Print ad in the October 2024 issue of <i>MetalForming</i> magazine (or digital equivalent) | Full-Page, 4c  | ×            |  |
| Sponsorships in the MetalForming enewsletter prior to event                                | 2  | X            |  |
| Tickets to the event for sponsor staff   | 2  | 2            |  |
| Tickets to the event for customers/prospects   | 2  | 1            |  |
| Total  | \$6,500  | \$2,500      |  |
|  |  | Coot         |  |

| Upgrade your sponsorship       | Includes  | Cost     |
|--------------------------------|---|----------|
| Evening reception sponsorship  | Welcoming remarks at reception, and additional signage          | \$750    |
| Breakfast or lunch sponsorship | Welcoming remarks at breakfast or lunch, and additional signage | \$500    |
| Attendee bag sponsorship       | Logo on bag, and company marketing materials placed inside      | SOLDCOUT |

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