



MetalForming
Magazine

**FORMING
OUR FUTURE**
Leadership Conference

Puerto Rico

March 5-8, 2025

Sponsorship Prospectus

FORMING OUR FUTURE

Leadership Conference

Signature Sponsorship

~~\$20,000~~ Sold



We Deliver Precision®

- Company logo and designation on conference website, print material and marketing e-mail blasts
- Opportunity to give a branded giveaway on day one of the conference
- Signage at two golf holes during golf outing
- One push notification to attendees via meeting app
- One sponsored ad featured on meeting app
- Five minutes of company remarks before introducing the opening keynote speaker
- Branded signage with company logo on stage for duration of meeting
- Unique conference branding near registration with company logo
- Two complimentary meeting registrations for attendee and guest (optional activities are not included)
- **MetalForming** magazine full-page ad in January/February 2025 issue
- Full attendee list with contact information





Red Sponsorship

Meeting App

~~\$12,000~~ Sold



- ⦿ Company logo and designation on conference website, print material and marketing e-mail blasts
- ⦿ Signage at one golf hole during golf outing
- ⦿ Two push notifications sent to attendees via meeting app
- ⦿ One sponsored ad featured on meeting app
- ⦿ Prominent signage acknowledging sponsor at registration table
- ⦿ Company-branded splash-page on meeting app
- ⦿ One complimentary meeting registration for attendee and guest (optional activities are not included)
- ⦿ **MetalForming** magazine half-page ad in January/February 2025 issue
- ⦿ Full attendee list with contact information

WiFi

~~\$11,000~~

- ⦿ Company logo and designation on conference website, print material and marketing e-mail blasts
- ⦿ Signage at one golf hole during golf outing
- ⦿ One push notification sent to attendees via meeting app
- ⦿ One sponsored ad featured on meeting app
- ⦿ Company logo on back of conference name badge next to WiFi information
- ⦿ WiFi information with company logo placed on conference tables
- ⦿ Company name as the WiFi access code
- ⦿ One complimentary meeting registration for attendee and guest (optional activities are not included)
- ⦿ **MetalForming** magazine half-page ad in January/February 2025 issue
- ⦿ Full attendee list with contact information



Chairman's Themed Reception & Dinner



~~\$10,000~~ *Sold*

- ⦿ Company logo and designation on conference website, print material and marketing e-mail blasts
- ⦿ Opportunity to give a branded giveaway to attendees at the reception/dinner
- ⦿ Signage at one golf hole during golf outing
- ⦿ One push notification sent to attendees via meeting app
- ⦿ One sponsored ad featured on meeting app
- ⦿ Prominent signage acknowledging sponsor at the reception and dinner
- ⦿ Two minutes of remarks to kick off evening
- ⦿ Company logo branded on cocktail napkins during reception
- ⦿ One complimentary meeting registration for attendee and guest (optional activities are not included)
- ⦿ **MetalForming** magazine half-page ad in the January/February 2025 issue
- ⦿ Full attendee list with contact information

Saturday Dinner & Dancing

~~\$10,000~~ *Sold*



- ⦿ Company logo and designation on conference website, print material and marketing e-mail blasts
- ⦿ Opportunity to give a branded giveaway to attendees during dinner
- ⦿ Signage at one golf hole during golf outing
- ⦿ One push notification sent to attendees via meeting app
- ⦿ One sponsored ad featured on meeting app
- ⦿ Prominent signage acknowledging sponsor at the reception and dinner
- ⦿ Two minutes of remarks and band introduction after dinner
- ⦿ Company logo branded on cocktail napkins during reception
- ⦿ One complimentary meeting registration for attendee and guest (optional activities are not included)
- ⦿ **MetalForming** magazine half-page ad in the January/February 2025 issue
- ⦿ Full attendee list with contact information

White Sponsorship

Officer Recognition Breakfast

\$8,000

- ◉ Company logo and designation on conference website, print material and marketing e-mail blasts
- ◉ Opportunity to give a branded giveaway to attendees at breakfast
- ◉ Prominent signage acknowledging sponsor at breakfast
- ◉ Two minutes of welcome and remarks before breakfast
- ◉ Full attendee list with contact information

Early Arrivals Reception

\$7,000

- ◉ Company logo and designation on conference website, print material and marketing e-mail blasts
- ◉ Prominent signage acknowledging sponsor at reception
- ◉ Two minutes of welcome and remarks
- ◉ Company logo branded on cocktail napkins during reception
- ◉ Full attendee list with contact information

First Timers Reception

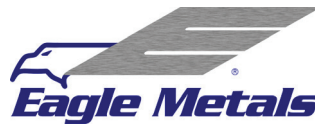
\$6,000 *Sold*



- ◉ Company logo and designation on conference website, print material and marketing e-mail blasts
- ◉ Prominent signage acknowledging sponsor at reception
- ◉ Two minutes of welcome and remarks
- ◉ Company logo branded on cocktail napkins during reception
- ◉ Full attendee list with contact information

Saturday Night Photo Booth

\$6,000 *Sold*



- ◉ Company logo and designation on conference website, print material and marketing e-mail blasts
- ◉ Company logo branded on photo frame gifted to all attendees that visit photo booth
- ◉ Prominent signage acknowledging sponsor at photo booth
- ◉ Full attendee list with contact information

Friday Attendee Breakfast

~~\$5,000~~

- ◉ Company logo and designation on conference website, print material and marketing e-mail blasts
- ◉ Prominent signage acknowledging sponsor at breakfast
- ◉ Full attendee list with contact information

Board of Advisors Breakfast

~~\$5,000~~

- ◉ Company logo and designation on conference website, print material and marketing e-mail blasts
- ◉ Prominent signage acknowledging sponsor at breakfast
- ◉ Opportunity to give a branded giveaway to attendees at breakfast
- ◉ Two minutes of remarks during board meeting
- ◉ Full attendee list with contact information

Bloody Mary & Mimosa Bar

~~\$5,000~~ *Sold*



- ◉ Company logo and designation on conference website, print material and marketing e-mail blasts
- ◉ Prominent signage acknowledging sponsor near bar
- ◉ Company logo branded on cocktail napkins during Officer Recognition Breakfast
- ◉ Bottomless beverages available to attendees for one hour during Officer Recognition Breakfast
- ◉ Full attendee list with contact information

Water Station Sponsor

~~\$5,000~~ *Sold*



- ◉ Company logo and designation on conference website, print material and marketing e-mail blasts
- ◉ Company-branded reusable water bottle for every conference attendee to be used at water stations throughout general session
- ◉ Company-branded signage placed at each water cooler
- ◉ Full attendee list with contact information

Blue Sponsorship

Conference Welcome Drink

~~\$4,500~~ *Sold*



- Welcome attendees to Forming Our Future by buying the first round! All attendees will be given one welcome drink served in a company-branded cup during the opening keynote. Seem strange? Just wait! The opening keynote is going to be one for the books.
- Full attendee list with contact information

Hotel Key Card

~~\$4,000~~ *Sold*

WIPFLI

- Company logo and designation on conference website and print material
- Company-branded hotel key cards for conference attendees
- Full attendee list with contact information

Golf Outing Beverage Cart

~~\$3,500~~ *Sold*



- Company logo and designation on conference website and print material
- Prominent signage acknowledging sponsor on drink tickets
- Signage at one golf hole during golf outing
- One minute of remarks at the start of the golf outing
- Complimentary greens fee for one player
- Sponsorship allows for three drink tickets per golfer to be used at beverage cart for a drink of their choice
- Full attendee list with contact information

All-Day Coffee Break

~~\$3,000~~ (3 available)

- Company logo and designation on conference website and print material
- Prominent signage acknowledging sponsor during coffee break
- Full attendee list with contact information

Spouse/Guest Breakfast

~~\$3,000~~

- Company logo and designation on conference website and print material
- Prominent signage acknowledging sponsor during breakfast
- Full attendee list with contact information

Forming Our Future Badge



~~\$3,000~~ *Sold*

- Company-branded badge for conference attendees
- Company logo and designation on conference website and print material
- Full attendee list with contact information

Forming Our Future Lanyard



~~\$3,000~~ *Sold*

- Company-branded badge lanyard for conference attendees
- Company logo and designation on conference website and print material
- Full attendee list with contact information

Board of Advisors Coffee Break **\$2,500**

- ⦿ Prominent signage acknowledging sponsor during coffee break
- ⦿ Company logo and designation on conference website and print material
- ⦿ Full attendee list with contact information

Golf Outing Lunch **\$2,500**

- ⦿ Company logo and designation on conference website and print material
- ⦿ Prominent signage and stickers acknowledging sponsor on lunches
- ⦿ Signage at one golf hole during golf outing
- ⦿ One minute of remarks at the start of the golf outing
- ⦿ Complimentary greens fee for one player
- ⦿ Full attendee list with contact information

One Voice Presentation **\$2,500 Sold**

- ⦿ Support PMA's lobbying and public relations efforts in Washington, D.C.
- ⦿ Company logo and designation on conference website and print material
- ⦿ Opportunity to introduce lobbying team prior to their scheduled presentation in general session
- ⦿ The sponsorship is a donation to PMA's Advocacy Fund.
- ⦿ Full attendee list with contact information



Past Chair and First Lady & Gent Luncheon

\$2,500 Sold

Stewart EFI

- ⦿ Company logo and designation on conference website and print material
- ⦿ Prominent signage acknowledging sponsor during luncheon
- ⦿ Opportunity to provide a giveaway to Past Chairs and First Ladies/Gent
- ⦿ Full attendee list with contact information

Sponsored Ad in Meeting App **\$1,500 (4 available)**

- ⦿ Sponsor ad to display on a loop on main dashboard screen in the meeting app for duration of conference

Push Notification in Meeting App **\$800 (4 available)**

- ⦿ Send a push notification to attendees during conference via meeting app

Golf Tournament Hole **\$500 (10 available)**

- ⦿ Signage acknowledging sponsor at one golf hole

FOF 2025 Sponsorship Package Selection

Sponsor Information

Name: _____

Email: _____

Company Name: _____

Sponsorship Package: _____

To reserve your sponsorship package, submit this completed form and connect with either contact below:

Michael Vohland, VP of Sales | 216-901-8800 ext. 143 | mvohland@pma.org

Katlyn Stratis, Director of Meetings & Events | 216-901-8800 ext. 149 | kstratis@pma.org

Please note: all sponsored giveaways and shipping are at the expense of the sponsoring company and should be shipped directly to **Hyatt Regency Grand Reserve Puerto Rico** and received no later than **Monday, March 3**.



About Farming Our Future

Forming Our Future brings together hundreds of metalforming executives and emerging leaders to take part in interactive learning, meaningful networking and leadership excellence

Schedule at a Glance

March 5

- FOF 101 for First-Time Attendees
- First Timers Reception
- Early Arrivals Reception

March 6

- Opening Keynotes
- Chairman's Themed Reception and Dinner

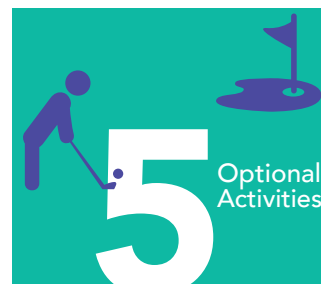
March 7

- General Sessions
- Educational Sessions—4 Tracks
- Spouse/Guest Activities
- Optional Offsite Activities

March 8

- PMA/PMAEF Annual Meetings and Officer Recognition
- Closing Keynotes
- Optional Offsite Activities
- Closing Reception, Dinner and Dancing

By the Numbers



Did You Know? Puerto Rico Facts

The **United States**
acquired



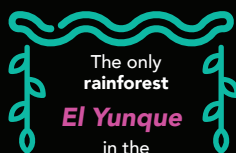
Puerto Rico
in 1898

Since 1917,
Puerto Ricans

have
been
U.S. citizens



The only
rainforest
El Yunque
in the
U.S. Forest System
is in **Puerto Rico**



The **piña colada**



was
invented
in **Puerto Rico**

Puerto Rico
is the smallest island



of the **Greater Antilles**
in the Caribbean.

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[PMA.ORG / FOF](https://PMA.ORG/FOF)

**PRECISION
METALFORMING
ASSOCIATION**

6363 OAK TREE BLVD.
INDEPENDENCE, OH 44131

216-901-8800

PMA.ORG

