

SPONSORSHIP OPPORTUNITIES

April 24, 2018

The Westin Book Cadillac Detroit | Detroit, Michigan

Join us for the 7th annual Women in Automotive (WiA) Northern Conference produced by Women in Manufacturing (WiM). This conference is a must-attend program for women working in the automotive manufacturing sector. It will include keynote presentations by industry leaders and various networking opportunities throughout. Past programs included executives from Ford, GM, Tesla, Nissan North America, Honda, BMW and Chrysler Group.

❑ REGISTRATION SPONSOR - \$8,000

- Attendees provided with company-branded lanyards (\$1,000 value)
- Opportunity to play your company-produced video with run time of no more than 3 minutes
- Company collateral in attendee bags (at sponsor's expense)
- Admission for four (4) to the WiA Northern Conference (\$1,400 value)
- A full-page advertisement in the conference program
- Company logo on the WiA Northern conference website and all promotional materials and signage
- Detailed list of attendees and contact information

❑ NETWORKING BREAKFAST SPONSOR - \$6,000

- Provide attendees with a breakfast at start of conference
- Opportunity for company representative to welcome attendees during breakfast (1-2 minutes)
- Company recognition on signage at breakfast
- Company collateral in attendee totes (at sponsor's expense)
- Admission for two (2) to the WiA Northern Conference (\$700 value)
- A half-page advertisement in the conference program
- Company logo on the WiA Northern Conference website and all promotional materials and signage
- Detailed list of attendees and contact information

❑ INDUSTRY LUNCH SPONSOR - \$5,000

- Provide WiA conference attendees with a luncheon
- Company recognition on signage at registration
- Opportunity to play your company-produced video (1-minute maximum run time)
- Company collateral in attendee totes (at sponsor's expense)
- Admission for two (2) to the WiA Northern Conference (\$700 value)
- A half-page advertisement in the conference program
- Company logo on the WiA Northern Conference website and all promotional materials and signage.
- Detailed list of attendees and contact information

❑ ATTENDEE TOTE SPONSOR - \$4,000 (sold out)

SCHAEFFLER

❑ ALL-DAY COFFEE SPONSOR - \$4,000 (sold out)

 **MAGNA**

❑ SNACK BREAK SPONSOR - \$2,500

- Provide attendees with snacks at the start of the conference and during the afternoon break
- Company recognition on signage at registration
- Company collateral in attendee totes (at sponsor's expense)
- Admission for one (1) to the WiA Northern Conference (\$350 value)
- Company logo on the WiA Northern conference website and all promotional materials and signage

❑ EXHIBITOR TABLE - \$1,500

- 6-foot table in exhibit space at the conference
- Admission for one (1) to the WiA Northern Conference (\$350 value)

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SPONSOR INFORMATION

contact name	title	e-mail
company name		
billing address		
city	state zip	
business phone	fax	
signature	date	

INSERT PAYMENT

☐ **INVOICE**

Please note your commitment is not complete until payment is received.

☐ **CREDIT CARD**

☐ **CHECK ENCLOSED**

Your registration will not be processed if payment does not accompany registration form.

billing address	
city	state zip
phonefax	
special instructions	
credit card number	cv2
expiration date (month / year)	
signature	
name (please print)	
date	

FAX 216-901-9190
MAIL Lisa Tarcy
6363 Oak Tree Blvd.
Independence, OH 44131
QUESTIONS? Please contact **Lisa Tarcy**,
216-503-5700, ltarcy@womeninmfg.org

REGISTRATION(S) INFORMATION (IF APPLICABLE)

1) contact name	title	e-mail
2) contact name	title	e-mail
company name		
business address		
city	state zip	
business phone	fax	