

FORMING OUR FUTURE

Leadership Conference

March 4-7, 2020 Sheraton Waikiki & The Royal Hawaiian | Honolulu, HI

Sponsorship Opportunities

SIGNATURE SPONSORSHIP \$20,000

Opportunity to deliver up to five minutes of remarks before introducing the opening keynote speaker, prominent signage during keynote presentation, a sponsored giveaway on day one of the conference, and Platinum-Level Perks.

PLATINUM SPONSORSHIPS

All PLATINUM Sponsorships Include:

Sponsorship includes company logo on conference website, company logo and designation on print material and marketing e-mail blasts for conference, a sponsored post in meeting app, signage at one hole for golf tournament, a sponsored giveaway to attendees during sponsored time, a push notification and one complimentary meeting registration (includes spouse / does not include optional activities).

MEETING APP **SOLD**



WIFI \$12,000

Company logo on WiFi access information cards, an opportunity to designate company name as the WiFi access code, a two-minute introduction after keynote speaker on day one and a sponsored giveaway on opening of day two of conference

BREAKOUT HOST \$11,000

Prominent signage during breakouts, sponsor representative to assist PMA staff during breakouts and a sponsored giveaway to attendees during sponsored time.

GOLF TOURNAMENT \$10,000

Prominent signage acknowledging sponsor at Golf Lunch, signage at one golf hole, two-minute introduction at the start of the Golf Tournament, company logo on boxed lunches for each player, complimentary greens fees for one player and sponsored giveaway to attendees during sponsored time at tournament.

RED SPONSORSHIPS

All RED Sponsorships Include:

Sponsorship includes company logo on conference website, company logo and designation on print material and marketing e-mail blasts for conference, a sponsored giveaway to attendees during sponsored time and push notification to attendees during conference via app.

CHAIRMAN'S LUAU ENTERTAINMENT \$8,000

Prominent signage acknowledging sponsor at the Luau and two-minute introduction at the Luau.

SATURDAY NIGHT DINNER ENTERTAINMENT **SOLD**



OFFICER RECOGNITION BREAKFAST \$8,000

Prominent signage acknowledging sponsor at Officer Recognition Breakfast, two-minute introduction during official welcome at the breakfast and a sponsored giveaway to attendees during sponsored time.

WELCOME GIFT \$7,000

To include helpful products to get attendees through the week and company logo sticker on bags.

CHAIRMAN'S LUAU LOGO WEAR \$7,000

Prominent signage acknowledging sponsor at registration, company logo imprinted on Logo Wear and a sponsored giveaway to attendees during sponsored time.

EARLY ARRIVALS RECEPTION \$6,000

Prominent signage at Early Arrivals Reception acknowledging sponsor, two-minute introduction at reception, company logo imprinted on cocktail napkins for the Early Arrivals Reception and a sponsored giveaway to attendees during sponsored time.

FIRST TIMERS RECEPTION \$6,000

Prominent signage acknowledging sponsor at First Timers Reception, two-minute introduction at reception, company logo imprinted on cocktail napkins for the First Timers Reception and a sponsored giveaway to attendees during sponsored time.

SATURDAY NIGHT RECEPTION **SOLD**



THANK YOU / SAVE THE DATE \$6,000

Post-conference, guests will receive a mailed Thank You / 2021 Save the Date Card and gift branded with company logo at the expense of the sponsoring company.

WHITE SPONSORSHIPS

All WHITE Sponsorships Include:

Sponsorship includes company logo on conference website and opportunity to personalize sponsorship giveaway to attendees during sponsored time.

BREAKFAST \$5,000

Prominent signage at Breakfast acknowledging sponsor.

CHAIRMAN'S LUAU SOCIAL MEDIA PHOTO BOOTH \$5,000

Onsite printed photos and company logo imprinted on all photo strips as guest gift.

SATURDAY NIGHT PHOTO BOOTH \$5,000

Company logo imprinted on all photo frames taken of participants at the Saturday evening event.

THURSDAY BOARD OF DIRECTORS BREAKFAST \$5,000

Prominent signage acknowledging sponsor at PMA Board of Directors Breakfast and two minutes of remarks during board meeting.

ALL-DAY COFFEE BREAK (3 AVAILABLE) \$4,000

Prominent signage acknowledging sponsor.

GOLF BEVERAGE CART \$3,500

Prominent signage on cart and sponsorship covers three drinks per golfer.

SATURDAY NIGHT CENTERPIECES \$3,500

Custom centerpieces with company logo.

SPOUSE BRUNCH \$3,000

Prominent signage acknowledging sponsor at Spouse Brunch.

BLUE SPONSORSHIPS

All BLUE Sponsorships Include:

Sponsorship includes company logo on conference website.

FORMING OUR FUTURE LANYARD **SOLD**



KEY CARD **SOLD**



OPTIONAL ACTIVITIES LUNCH \$2,500

Company logo sticker on bags.

PMAEF LOUNGE \$2,500

Prominent signage acknowledging sponsor.

THURSDAY BOARD OF DIRECTORS COFFEE BREAK \$2,500

Prominent signage acknowledging sponsor.

PAST FIRST LADIES & GENTS LUNCHEON **SOLD**



PMA PAST CHAIR LUNCHEON **SOLD**



SUPPORTING PARTNER \$1,000

Onsite signage showcasing your company as a PMA supporter.

GOLF TOURNAMENT HOLE (13 AVAILABLE) \$500

Signage acknowledging sponsor at one hole.

SPONSORED POST IN APP (4 AVAILABLE) \$500

Sponsor ad to display at top of dashboard screen in the meeting app.

PUSH NOTIFICATION (4 AVAILABLE) \$300

Send out a push notification to attendees during conference via meeting app.

Please note that all sponsored giveaways & shipping are at the expense of the sponsoring company and should be shipped directly to **SHERATON WAIKIKI & THE ROYAL HAWAIIAN** and received no later than **Friday, February 28**.

CONTACT US TODAY FOR COMPLETE DETAILS AND TO RESERVE YOUR SPONSORSHIP!

SALES : Allison Grealis at 216/901-8800 or via e-mail at agrealis@pma.org

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