



Sponsorship Opportunities

PMA's Forming Our Future Leadership Conference & Annual Meeting attracts influential members and industry leaders from throughout the United States, Mexico and Canada. We've identified a wide variety of sponsorship packages to increase your brand's visibility and awareness among the key decision-makers attending this unique event.

Start Creating New Synergies By Becoming A Sponsor TODAY!

MARCH 6-9, 2019 | LA CANTERA RESORT | SAN ANTONIO, TX

PLATINUM SPONSORSHIPS

All PLATINUM Sponsorships Include:

- Company Logo on Conference Website
- Company Logo & Designation on Print Material and Marketing E-Mail Blasts for Conference
- (1) E-Marketing Sales Blast
- Digital GPS Signage @ One Golf Hole
- Opportunity to Personalize Sponsorship Giveaway to Attendees During Sponsored Time
- One Complimentary Meeting Registration (Includes Spouse / Does Not Include Optional Activities)

MEETING APP **SOLD**



AUDIO-VISUAL \$11,000

- Opportunity to deliver up to five minutes of remarks before introducing the opening keynote speaker
- Prominent signage during keynote speaker
- Sponsored Giveaway: Opportunity to provide personalized giveaway on day one of the conference

BREAKOUT HOST \$11,000

- Prominent signage during breakouts
- Sponsor representative to assist PMA staff during breakouts
- Sponsored Giveaway: Opportunity to provide personalized giveaway at breakouts

"WILD HOGS"-THEMED PARTY **SOLD**



RED SPONSORSHIPS

All RED Sponsorships Include:

- Company Logo on Conference Website
- Company Logo & Designation on Print Material and Marketing E-Mail Blasts for Conference
- Opportunity to Personalize Sponsorship Giveaway to Attendees During Sponsored Time
- (1) Push Notification to Attendees during Conference via App

WIFI **SOLD**



OFFICER RECOGNITION BREAKFAST **SOLD**



WELCOME GIFT \$7,000

- To include helpful products to get you through the week
- Company logo sticker on bags

EARLY ARRIVALS RECEPTION **SOLD**



FIRST TIMERS RECEPTION **SOLD**



GOLF TOURNAMENT (2 AVAILABLE) \$5,000

- Prominent signage acknowledging sponsor at Golf Lunch
- Digital GPS signage at one golf hole
- Two-minute introduction at the start of the Golf Tournament
- Company logo on boxed lunches for each player
- Complimentary greens fees for one player
- Sponsored Giveaway: Opportunity to provide personalized giveaway at tournament

INDUSTRY GALA ENTERTAINMENT **SOLD**



INDUSTRY GALA RECEPTION \$5,000

- Prominent signage acknowledging sponsor at Industry Gala Reception
- Company logo imprinted on cocktail napkins for the Industry Gala Reception
- Sponsor Giveaway: During Industry Gala Reception

THANK YOU / SAVE THE DATE **SOLD**



WHITE SPONSORSHIPS

All WHITE Sponsorships Include:

- Company Logo on Conference Website
- Opportunity to Personalize Sponsorship Giveaway to Attendees During Sponsored Time
- (1) Push Notification to Attendees During Conference via App

THURSDAY BOD BREAKFAST ~~\$5,000~~ **SOLD**

Sponsored by 

BREAKFAST (1 SOLD, 1 AVAILABLE) \$5,000

- Prominent signage at Breakfast acknowledging sponsor

Sponsored by 

"WILD HOGS"-THEMED PHOTO BOOTH ~~\$5,000~~ **SOLD**

Sponsored by 


INDUSTRY GALA DESSERT \$4,000

- Custom dessert with company logo on wafer

MANAGEMENT DEVELOPMENT ACADEMY ACTIVITIES \$4,000

- Prominent signage acknowledging sponsor

GOLF BEVERAGE CART ~~\$5,000~~ **SOLD**

Sponsored by 

ALL-DAY COFFEE BREAK ~~\$3,000~~ **SOLD**

Sponsored by   

BLUE SPONSORSHIPS

All BLUE Sponsorships Include:

- Company Logo on Conference Website

FORMING OUR FUTURE LANYARD ~~\$2,500~~ **SOLD**

Sponsored by 

KEY CARD ~~\$2,500~~ **SOLD**

Sponsored by 

OPTIONAL ACTIVITIES LUNCH \$2,500

- Company Logo Sticker on Bags

PMAEF LOUNGE ~~\$2,500~~ **SOLD**

Sponsored by 

SPOUSE BRUNCH \$2,500

- Prominent signage at Spouse Brunch acknowledging sponsor

THURSDAY BOD COFFEE BREAK ~~\$2,500~~ **SOLD**

Sponsored by 

INDUSTRY GALA CENTERPIECES ~~\$2,500~~ **SOLD**

Sponsored by  

PMA PAST CHAIR LUNCHEON ~~\$1,500~~ **SOLD**

Sponsored by 

PAST FIRST LADIES & GENTS LUNCHEON ~~\$1,500~~ **SOLD**

Sponsored by 

INDUSTRY GALA PHOTO BOOTH \$1,000

- Onsite printed photos
- Company logo imprinted on all photo frames as guest gift

SUPPORTING PARTNER \$1000

- Showcase your company as a PMA supporter
- Onsite signage and recognition

BANNER AD IN APP (4 AVAILABLE) \$800

- Banner ad with landing page displays at top of dashboard screen
- Can include multimedia video for additional \$100

GOLF TOURNAMENT HOLE (1 AVAILABLE) \$500

- Digital GPS Signage @ One Golf Hole

PUSH NOTIFICATION (4 AVAILABLE) \$500

- Send out a push notification to attendees during conference.
- Please note Free Nights:
 - * Wednesday after Early Arrivals Reception
 - * Thursday after PMAEF / VIC Reception
 - * Friday is a Free Night
 - * Saturday – No Events Please

Please note that all sponsored giveaways are at the expense of the sponsoring company and should be shipped directly to **La Cantera Resort** and received no later than **Friday, March 2**.

CONTACT US TODAY FOR COMPLETE DETAILS AND TO RESERVE YOUR SPONSORSHIP!

SALES : Allison Grealis at 216/901-8800 or via e-mail at agrealis@pma.org

DETAILS: Kandyce Burgett at 216/901-8800 or via e-mail at kburgett@pma.org

YES! I'm interested in a sponsorship.

Sponsorship that I am interested in: _____

Company: _____ Contact name: _____

Billing Address: _____ City: _____ State: _____ Zip: _____

Phone: _____ E-mail: _____



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