



SPONSORSHIP OPPORTUNITIES

April 15-16, 2019

Dearborn, MI

Join us for the 8th annual Women in Automotive (WiA) Northern Conference produced by Women in Manufacturing (WiM). This conference is a must-attend program for women working in the automotive manufacturing sector. It will include keynote presentations by industry leaders and various networking opportunities throughout. Past programs included executives from Ford, GM, Tesla, Nissan North America, Honda, BMW and Chrysler Group.

❑ GOLD PROGRAM SPONSOR - \$10,000

- Exclusive sponsor of the full conference
- Attendees provided with company-branded lanyards (\$1,500 value)
- Opportunity to play your company-produced video with run time of no more than three minutes
- Company collateral in attendee totes
- Admission for four to the full conference (\$1,400 value)
- A full-page advertisement in the conference program
- Company logo on the conference website and all promotional materials

❑ INDUSTRY LUNCHEON SPONSOR (Day 1) - \$8,000

- Provide conference attendees with a luncheon
- Opportunity to play your company-produced video with run time of no more than three minutes to kick off Monday's lunch
- Ability to place company-branded item on tables
- Company collateral in attendee totes
- Admission for two to the full conference (\$700 value)
- A half-page advertisement in the conference program
- Company logo on the conference website and all promotional materials

❑ INDUSTRY LUNCHEON SPONSOR (Day 2) - \$8,000

- Provide conference attendees with a luncheon
- Opportunity to play your company-produced video with run time of no more than three minutes to kick off Tuesday's lunch
- Ability to place company-branded item on tables
- Company collateral in attendee bags
- Admission for two to the full conference (\$700 value)
- A half-page advertisement in the conference program
- Company logo on the conference website and all promotional materials

❑ NETWORKING BREAKFAST SPONSOR (Day 1) - \$7,000

- Provide conference attendees with a breakfast on Monday
- Ability to place company-branded item on tables
- Company collateral in attendee bags
- Admission for two to the full conference (\$700 value)
- A half-page advertisement in the conference program
- Company logo on the conference website and all promotional materials

❑ NETWORKING BREAKFAST SPONSOR (Day 2) - \$7,000

- Provide conference attendees with a breakfast on Tuesday
- Ability to place company-branded item on tables
- Company collateral in attendee bags
- Admission for two to the full conference (\$700 value)
- A half-page advertisement in the conference program
- Company logo on the conference website and all promotional materials

Produced by





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☐ ATTENDEE TOTE SPONSOR - \$6,000

- Provide attendees with bag that includes company logo placement (\$2,000 value)
- Company collateral in attendee totes
- Admission for two to the full conference (\$700 value)
- A quarter-page advertisement in the conference program
- Company logo on the conference website and all promotional materials


☐ CONFERENCE MEETING APP SPONSOR - \$5,500

- Be the title sponsor for conference mobile app which houses the conference schedule, session information, and so much more!
- Company logo/header located on mobile app home screen for the duration of the conference
- Company logo on conference promo materials

☐ ALL-DAY COFFEE SPONSOR (Day 1) - \$4,000

- Provide attendees with coffee and other beverages throughout the on day 1 of the conference
- Company recognition on coffee cup sleeves (\$400 value)
- Company collateral in attendee totes
- Admission for two to the full conference (\$700 value)
- A quarter-page advertisement in the conference program
- Company logo on the conference website and all promotional materials

✗ ALL-DAY COFFEE SPONSOR (Day 2) - \$4,000

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- Provide attendees with coffee and other beverages on day 2 of conference
 - Company recognition on coffee cup sleeves (\$400 value)
 - Company collateral in attendee totes
 - Admission for two to the full conference (\$700 value)
 - A quarter-page advertisement in the conference program
 - Company logo on the conference website and all promotional materials

☐ SNACK BREAK SPONSOR (Day 1) - \$3,000

- Provide attendees with refreshments and snacks during the break session of the conference on day 1
- Onsite signage and recognition
- One registration to the event

✗ SNACK BREAK SPONSOR (Day 2) - \$3,000



☐ EXHIBITOR TABLE - \$1,500

- 6-foot table in exhibit space at the conference
- Admission for one to the full conference (\$350 value)

☐ PLANT TOUR SPONSOR - \$1,500

- Provide attendees with transportation to and from selected plant tour
- Onsite signage and recognition
- Company logo on the conference website and all promotional materials

☐ SUPPORTING PARTNER - \$1,000

- Showcase your company as a diversity and inclusion advocate
- Onsite signage and recognition
- Company logo on the conference website and all promotional materials

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SPONSOR INFORMATION

contact name	title	e-mail
company name		
billing address		
city	state zip	
business phone	fax	
signature	date	

INSERT PAYMENT

☐ INVOICE

Please note your commitment is not complete until payment is received.

☐ CREDIT CARD

☐ CHECK ENCLOSED

Your registration will not be processed if payment does not accompany registration form.

billing address	
city state zip	
phonefax	
special instructions	
credit card number	cv2
expiration date (month / year)	
signature	
name (please print)	
date	

REGISTRATION(S) INFORMATION (IF APPLICABLE)

1) contact name	title	e-mail
2) contact name	title	e-mail
company name		
business address		
city	state zip	
business phone	fax	

FAX

216-901-9190

MAIL

Jackie Bloom

6363 Oak Tree Blvd.
Independence, OH 44131

QUESTIONS?

Please contact **Jackie Bloom**,
216-503-5700, Jbloom@womeninmfg.org