



FORMING OUR FUTURE

Leadership Conference

PRODUCED
BY

PMA PRECISION
METALFORMING
ASSOCIATION

MetalForming
Magazine

2021
Sponsorship
Prospectus



SIGNATURE SPONSORSHIP \$20,000

Sponsorship includes opportunity to deliver up to five minutes of remarks before introducing the opening keynote speaker, prominent signage during keynote presentation, a sponsored giveaway on day one of the conference, and Red-Level Perks.

MetalForming Magazine Deliverables

- Full page ad in February 2021 issue
- Native content on magazine website in February and March 2021
- Banner ad on magazine website from January thru March 2021
- Ad package in magazine newsletters in February and March 2021 (4 total sends)

RED SPONSORSHIPS

All RED Sponsorships Include:

Sponsorship includes company logo on conference website, company logo and designation on print material and marketing e-mail blasts for conference, a sponsored giveaway to attendees during sponsored time, signage at one golf hole during golf outing and one push notification to attendees during conference via app. Includes one complimentary meeting registration for attendee and guest (optional activities are not included).

MetalForming Magazine Deliverables

- Half page ad in February 2021 issue
- Banner ad on magazine website in February and March 2021
- Ad package in magazine newsletters in February and March 2021 (4 total sends)

MEETING APP \$12,000

Signage at registration, company branded splash-page on meeting app, an opportunity to send two push notifications and post one sponsored ad via the meeting app, 6' tabletop display near conference registration to assist with FAQ regarding meeting app on opening day. and a sponsored giveaway at registration table.

WIFI \$12,000

Company logo displayed next to WiFi access information on back of name badge, an opportunity to designate company name as the WiFi access code, a two-minute introduction after keynote speaker on day one and a sponsored giveaway on opening of day two of conference.

SATURDAY NIGHT CHAIRMAN'S BEACH BASH ~~\$10,000~~ SOLD



WHITE SPONSORSHIPS

All WHITE Sponsorships Include:

Sponsorship includes company logo on conference website, company logo and designation on print material and marketing e-mail blasts for conference, and the opportunity to personalize sponsorship giveaway to attendees during sponsored time.

MetalForming Magazine Deliverables

- Banner ad on magazine website in March 2021
- Ad package in magazine newsletters in March 2021.

GOLF OUTING \$8,000

Prominent signage acknowledging sponsor at golf lunch, signage at two golf holes, two-minute introduction at the start of the golf tournament, company logo on boxed lunches for each player, complimentary greens fees for one player and sponsored giveaway to attendees at tournament. Sponsorship covers three drink tickets per player to be used at beverage cart.

OFFICER RECOGNITION BREAKFAST \$8,000

Prominent signage acknowledging sponsor at Officer Recognition Breakfast, two-minute introduction during official welcome at the breakfast and a sponsored giveaway to attendees during sponsored time.

EARLY ARRIVALS RECEPTION ~~\$6,000~~ SOLD



FIRST TIMERS RECEPTION \$6,000

Prominent signage acknowledging sponsor at First Timers Reception, two-minute introduction at reception, company logo imprinted on cocktail napkins for the First Timers Reception and a sponsored giveaway to attendees during sponsored time.

THANK YOU / SAVE THE DATE \$6,000

Post-conference, guests will receive a mailed Thank You / 2021 Save the Date Card. Sponsorship includes company branded card and postage. Sponsor can supply other materials or giveaway at own expense.

THURSDAY NETWORKING RECEPTION \$6,000

Prominent signage acknowledging sponsor at Thursday Networking Reception, two-minute introduction at reception, company logo imprinted on cocktail napkins for the Thursday Networking Reception and a sponsored giveaway to attendees during sponsored time.

FRIDAY DELEGATE BREAKFAST \$5,000

Prominent signage at Breakfast acknowledging sponsor.

BLUE SPONSORSHIPS

All BLUE Sponsorships Include:

Sponsorship includes company logo on conference website.

FRIDAY SPOUSE BRUNCH \$3,000



PMA PAST CHAIR AND PAST FIRST LADIES & GENT LUNCHEON \$3,000



NEW SATURDAY BLOODY MARY & MIMOSA BAR \$3,000



FORMING OUR FUTURE LANYARD \$2,000



HOTEL KEY CARD \$2,500



NEW MAINSTAGE KEYNOTE SPONSOR (3 AVAILABLE) \$2,500

Sponsorship includes the opportunity to introduce a mainstage keynote and have company logo displayed during their presentation.

NEW OCEAN REEF RESORT ROAD CART \$2,500



OPTIONAL ACTIVITIES LUNCH \$2,500

Company logo sticker on bags.

CHAIRMAN'S BEACH BASH PHOTO BOOTH \$5,000



THURSDAY BOARD OF ADVISORS BREAKFAST \$5,000



ALL-DAY COFFEE BREAK (2 AVAILABLE) \$4,000

Prominent signage acknowledging sponsor.



THURSDAY BOARD OF ADVISORS COFFEE BREAK \$4,000



NEW WELCOME DRINK \$2,000



NEW ONE VOICE PRESENTATION \$2,000



NEW TRACK SPONSOR (3 AVAILABLE) \$1,500

Sponsorship include onsite signage showcasing your company as a Track sponsor. You will also be given the opportunity to introduce both speakers in your sponsored track.

SUPPORTING PARTNER \$1,000

Onsite signage showcasing your company as a PMA supporter.

GOLF TOURNAMENT HOLE (10 AVAILABLE) \$500

Signage acknowledging sponsor at one hole.

SPONSORED POST IN APP (3 AVAILABLE) \$500

Sponsor ad to display at top of dashboard screen in the meeting app.

PUSH NOTIFICATION (4 AVAILABLE) \$300

Send out a push notification to attendees during conference via meeting app.

Please note that all sponsored giveaways & shipping are at the expense of the sponsoring company and should be shipped directly to **OCEAN REEF CLUB** and received no later than **Friday, February 26, 2021**.

CONTACT US TODAY FOR COMPLETE DETAILS AND TO RESERVE YOUR SPONSORSHIP!

SALES: Michael Vohland at 216/901-8800 x143 or via e-mail at mvohland@pma.org

DETAILS: Katlyn Stratis at 216/901-8800 x149 or via e-mail at kstratis@pma.org

ABOUT FORMING OUR FUTURE

Forming our Future brings together hundreds of metalforming executives and emerging leaders to take part in interactive learning, meaningful networking and leadership excellence. This four-day conference includes:

- **Keynote presentations**
- **Networking opportunities**
- **Breakout sessions**
- **Leadership workshop training**
- **Island activities**

2021 SCHEDULE AT A GLANCE

MARCH 3RD

- First Timers Reception
- Early Arrivals Reception

MARCH 4TH

- Opening keynote presentations
- Networking reception

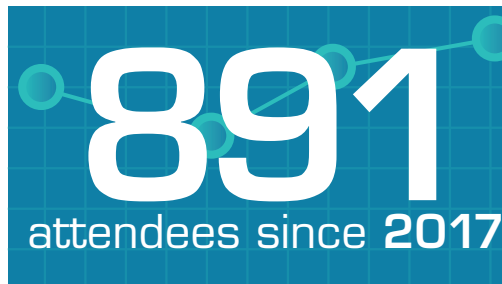
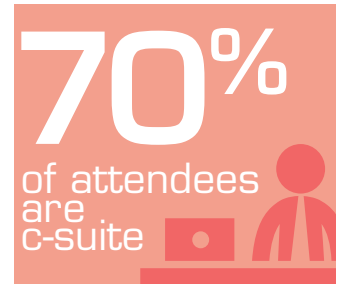
MARCH 5TH

- Leadership workshop
- Breakout educational sessions
- Optional activities
 - + Kayaking through the mangroves
 - + Golf shamble

MARCH 6TH

- PMA/PMAEF annual meetings and officer recognition
- Closing keynote presentation
- Optional activities
 - + Snorkel trip
 - + Deep sea fishing tournament
- Chairman's beach bash - reception, dinner and dancing

BY THE NUMBERS



DID YOU KNOW? KEY LARGO FACTS

