



APRIL 28-29

2021

DETROIT, MI

PRODUCED BY



SPONSORSHIP OPPORTUNITIES

Get your company in front of more than 75 executives, presidents and CEOs in the manufacturing industry serving the automotive industry! Exclusive sponsorship opportunities are now available for the Annual Automotive Parts Suppliers Conference presented by the Precision Metalforming Association (PMA). **Please note that shipping of giveaways are to be paid by the sponsoring company. Such items should be shipped to The Westin Book Cadillac Detroit and received on Tuesday, April 27.**

❑ **PLATINUM PROGRAM SPONSOR - \$8,000**

- Five-minute introduction of your company at the beginning of the program (to be given by sponsor)
- Signage prominently displayed throughout the conference facility and at the registration desk
- Sponsored giveaway: Sponsor may provide a giveaway or other material handed out at registration to all attendees (at sponsor's expense)
- Two admissions to APSC
- One six-foot exhibit table
- Company logo on the APSC event website and all promotional materials
- Full-page, four-color ad in the March issue of *MetalForming*, plus a 300 x 250 banner ad on the *MetalForming* website in March

❑ **KEYNOTE SPEAKER SPONSOR - \$6,000**

- Five-minute introduction of your company before the keynote presentation (to be given by sponsor)
- Sponsored giveaway: Sponsor may provide a giveaway or other material handed out at registration to all attendees (at sponsor's expense)
- Two admissions to APSC
- One six-foot exhibit table
- Company logo on the APSC event website and all promotional materials
- Banner ad in the *MetalForming* e-newsletters in March, plus a 300 x 250 banner ad on the *MetalForming* website in March

❑ **NETWORKING RECEPTION - \$5,000 SOLD OUT**



❑ **NETWORKING LUNCH - \$4,000**

- Signage prominently displayed during lunch on Thursday, April 29
- Sponsored giveaway: Sponsor may provide a giveaway or other material handed out at lunch to all attendees (at sponsor's expense)
- Two admissions to APSC
- One six-foot exhibit table
- Company logo on the APSC event website and all promotional materials
- Banner ad in the *MetalForming* e-newsletters in April

❑ **WIFI SPONSOR - \$4,000**

- Company name used as WiFi log-in
- Two admissions to APSC
- One six-foot exhibit table
- Company logo on the APSC event website and all promotional materials
- Banner ad in the *MetalForming* e-newsletters in April

❑ **CONTINENTAL BREAKFAST - \$3,000**

- Signage prominently displayed during breakfast on Thursday, April 29
- Sponsored giveaway: Sponsor may provide a giveaway or other material handed out at breakfast to all attendees (at sponsor's expense)
- Two admissions to APSC
- One six-foot exhibit table
- Company logo on the APSC event website and all promotional materials
- Banner ad in the *MetalForming* e-newsletters in April

❑ **NETWORKING BREAKS - \$3,000 (Two available)**

- Signage prominently displayed during breaks
- Two admissions to APSC
- One six-foot exhibit table
- Company logo on the APSC event website and all promotional materials
- Banner ad in the *MetalForming* e-newsletters in April

❑ **EXHIBITOR - \$2,000**

- Two admissions to APSC
- One six-foot exhibit table
- Company logo on the APSC event website and all promotional materials

FOR MORE INFORMATION ABOUT THE 2021 APSC SPONSORSHIP PACKAGES,
please contact **ALI MILLER** at 216-901-8800, Ext. 152 or amiller@pma.org.



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SPONSOR INFORMATION

contact name	title	e-mail
company name		
billing address		
city	state zip	
business phone	fax	

SPONSORSHIP PURCHASED

package name	
total amount	
special instructions	
signature	date

PAYMENT METHOD

- INVOICE**
- CREDIT CARD**
- CHECK ENCLOSED**

Please note your commitment is not complete until payment is received.

REGISTRATION(S) INFORMATION (IF APPLICABLE)

1) contact name	title	e-mail
2) contact name	title	e-mail
3) contact name	title	e-mail
4) contact name	title	e-mail

FAX 216-901-9190

MAIL PMA Lori Bailey
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Independence, OH 44131

QUESTIONS? Please contact **Ali Miller** at 216-901-8800, Ext. 152 or amiller@pma.org