



# FORMING OUR FUTURE

Leadership Conference

PRODUCED  
BY

**PMA** PRECISION  
METALFORMING  
ASSOCIATION

**MetalForming**  
Magazine

**2022**  
Sponsorship  
Prospectus





## SIGNATURE SPONSORSHIP \$20,000

Sponsorship includes opportunity to deliver up to five minutes of remarks before introducing the opening keynote speaker, prominent signage during keynote presentation, a sponsored giveaway on day one of the conference, and Red-Level Perks.

### MetalForming Magazine Deliverables

- Full page ad in January 2022 issue
- 300 x 250 (medium rectangle) web banner on *MetalForming* website (December 2021- February 2022). Banner will rotate on all pages (excluding technology zones and home page)

- Video or Technology Solution ad on MF Monthly eNewsletter and MF Business Edge eNewsletter in January and February.

Title: 50 characters max

Image type: JPG/PNG

Body Copy: 50 words max

Video: Link to url of your choice

Image size: 300 x 250

## RED SPONSORSHIPS

**All RED Sponsorships Include:** Sponsorship includes company logo on conference website, company logo and designation on print material and marketing e-mail blasts for conference, a sponsored giveaway to attendees during sponsored time, signage at one golf hole during golf outing and one push notification to attendees during conference via app. Includes one complimentary meeting registration for attendee and guest (optional activities are not included).

### MetalForming Magazine Deliverables

- Half page ad in January 2022 issue
- 300 x 250 (medium rectangle) web banner on *MetalForming* website (December 2021- February 2022). Banner will rotate on all pages (excluding technology zones and home page)

- Video or Technology Solution ad on MF Monthly eNewsletter and MF Business Edge eNewsletter in January and February.

Title: 50 characters max

Image type: JPG/PNG

Body Copy: 50 words max

Video: Link to url of your choice

Image size: 300 x 250



## WIFI \$12,000

Company logo displayed next to WiFi access information on back of name badge, an opportunity to designate company name as the WiFi access code, a two-minute introduction after keynote speaker on day one and a sponsored giveaway on opening of day two of conference.



## WHITE SPONSORSHIPS

**All WHITE Sponsorships Include:** Sponsorship includes company logo on conference website, company logo and designation on print material and marketing e-mail blasts for conference, and the opportunity to personalize sponsorship giveaway to attendees during sponsored time.

### MetalForming Magazine Deliverables

- 300 x 250 (medium rectangle) web banner on *MetalForming* website (February 2022). Banner will rotate on all pages (excluding technology zones and home page)

- Video or Technology Solution ad on MF Monthly eNewsletter and MF Business Edge eNewsletter in February.

Title: 50 characters max

Image type: JPG/PNG

Body Copy: 50 words max

Video: Link to url of your choice

Image size: 300 x 250

## GOLF OUTING \$8,000

Prominent signage acknowledging sponsor at golf lunch, signage at two golf holes, two-minute introduction at the start of the golf tournament, company logo on boxed lunches for each player, complimentary greens fees for one player and sponsored giveaway to attendees at tournament. Sponsorship covers three drink tickets per player to be used at beverage cart.

## OFFICER RECOGNITION BREAKFAST \$8,000

Prominent signage acknowledging sponsor at Officer Recognition Breakfast, two-minute introduction during official welcome at the breakfast and a sponsored giveaway to attendees during sponsored time.

## EARLY ARRIVALS RECEPTION SOLD



## FIRST TIMERS RECEPTION \$6,000

Prominent signage acknowledging sponsor at First Timers Reception, two-minute introduction at reception, company logo imprinted on cocktail napkins for the First Timers Reception and a sponsored giveaway to attendees during sponsored time.

### THANK YOU / SAVE THE DATE \$6,000

Post-conference, guests will receive a mailed Thank You / 2022 Save the Date Card. Sponsorship includes company branded card and postage. Sponsor can supply other materials or giveaway at own expense.

### MONDAY NETWORKING RECEPTION \$6,000

Prominent signage acknowledging sponsor at Monday Networking Reception, two-minute introduction at reception, company logo imprinted on cocktail napkins for the Monday Networking Reception and a sponsored giveaway to attendees during sponsored time.

### WEDNESDAY DELEGATE BREAKFAST \$5,000

Prominent signage at Breakfast acknowledging sponsor.

## BLUE SPONSORSHIPS

### All BLUE Sponsorships Include:

Sponsorship includes company logo on conference website.

### TUESDAY SPOUSE BRUNCH \$3,000



### PMA PAST CHAIR AND PAST FIRST LADIES & GENT LUNCHEON ~~\$3,000~~ **SOLD**



### NEW WEDNESDAY BLOODY MARY & MIMOSA BAR ~~\$3,000~~ **SOLD**



### FORMING OUR FUTURE LANYARD ~~\$2,500~~ **SOLD**



### HOTEL KEY CARD ~~\$2,500~~ **SOLD**



### NEW MAINSTAGE KEYNOTE SPONSOR (3 REMAINING) \$2,500

Sponsorship includes the opportunity to introduce a mainstage keynote and have company logo displayed during their presentation.

### NEW OCEAN REEF RESORT ROAD CART ~~\$2,500~~ **SOLD**



### OPTIONAL ACTIVITIES LUNCH \$2,500

Company logo sticker on bags.

### CHAIRMAN'S BEACH BASH PHOTO BOOTH ~~\$5,000~~ **SOLD**



### MONDAY BOARD OF ADVISORS BREAKFAST ~~\$5,000~~ **SOLD**



### ALL-DAY COFFEE BREAK (2 REMAINING) \$4,000

Prominent signage acknowledging sponsor.



### MONDAY BOARD OF ADVISORS COFFEE BREAK ~~\$2,500~~ **SOLD**



### NEW WELCOME DRINK ~~\$2,500~~ **SOLD**



### NEW ONE VOICE PRESENTATION ~~\$2,000~~ **SOLD**



### NEW TRACK SPONSOR (3 REMAINING) \$1,500

Sponsorship include onsite signage showcasing your company as a Track sponsor. You will also be given the opportunity to introduce both speakers in your sponsored track.

### SUPPORTING PARTNER \$1,000

Onsite signage showcasing your company as a PMA supporter.

### GOLF TOURNAMENT HOLE (9 REMAINING) \$500

Signage acknowledging sponsor at one hole.

### SPONSORED POST IN APP (3 REMAINING) \$500

Sponsor ad to display at top of dashboard screen in the meeting app.

### PUSH NOTIFICATION (4 REMAINING) \$300

Send out a push notification to attendees during conference via meeting app.

Please note that all sponsored giveaways & shipping are at the expense of the sponsoring company and should be shipped directly to **OCEAN REEF CLUB** and received no later than **Friday, February 11, 2022**.

## CONTACT US TODAY FOR COMPLETE DETAILS AND TO RESERVE YOUR SPONSORSHIP!

**SALES:** Michael Vohland at 216/901-8800 x143 or via e-mail at [mvohland@pma.org](mailto:mvohland@pma.org)

**DETAILS:** Katlyn Stratis at 216/901-8800 x149 or via e-mail at [kstratis@pma.org](mailto:kstratis@pma.org)

# ABOUT FORMING OUR FUTURE

Forming our Future brings together hundreds of metalforming executives and emerging leaders to take part in interactive learning, meaningful networking and leadership excellence. This four-day conference includes:

- **Keynote presentations**
- **Networking opportunities**
- **Breakout sessions**
- **Leadership workshop training**
- **Island activities**

## 2022 SCHEDULE AT A GLANCE

### FEBRUARY 13<sup>TH</sup>

- First Timers Reception
- Early Arrivals Reception

### FEBRUARY 14<sup>TH</sup>

- Opening keynote presentations
- Networking reception

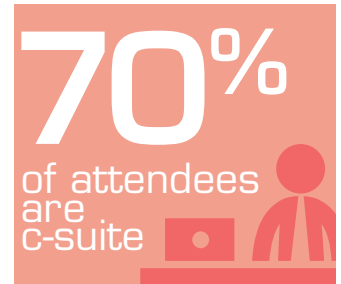
### FEBRUARY 15<sup>TH</sup>

- Leadership workshop
- Breakout educational sessions
- Optional activities
  - + Kayaking through the mangroves
  - + Golf shamble

### FEBRUARY 16<sup>TH</sup>

- PMA/PMAEF annual meetings and officer recognition
- Closing keynote presentation
- Optional activities
  - + Snorkel trip
  - + Deep sea fishing tournament
- Chairman's beach bash - reception, dinner and dancing

## BY THE NUMBERS



## DID YOU KNOW? KEY LARGO FACTS

