

*MetalForming* magazine and the Precision Metalforming Association (PMA) offer providers of ERP/MRP software, sensors and controls an exclusive opportunity to discuss the Internet of Things (IoT) and plant-floor connectivity with engineers, managers and other team members representing metal-stamping and fabricating companies.

By sponsoring this timely event, you can showcase your IoT-related technology, make valuable business contacts, and brand your products and services to a key group of qualified prospects and industry professionals.

Conference activities include:

- Technology demonstrations by leading suppliers;
- Presentations describing successful IoT projects at metal forming and fabricating facilities; and
- Keynote presentations on IoT technology developments and implementation trends.

***We have three sponsorship packages to meet your marketing needs.***

| <b>Sponsorship Opportunities</b>   |                        |                |                |
|--|------------------------|----------------|----------------|
| <b>Sponsorship includes:</b>   | <b>Best Value Gold</b> | <b>Silver</b>  | <b>Bronze</b>  |
| 30-min. case study presentation  | ✓                      | ✗              | ✗              |
| White paper and 2-min. video on metalformingmagazine.com                                   | ✓                      | ✗              | ✗              |
| 5- to 10-min. company introduction   | ✓                      | ✓              | ✗              |
| Exhibit space at event   | ✓                      | ✓              | ✓              |
| Signage at event   | ✓                      | ✓              | ✓              |
| Company logo and link on all promotional materials—print and digital                       | ✓                      | ✓              | ✓              |
| Detailed list of attendees   | ✓                      | ✓              | ✓              |
| Print ad in the October 2021 issue of <i>MetalForming</i> magazine (or digital equivalent) | <b>Full-page</b>       | Half-page      | ✗              |
| Sponsorships in the <i>MetalForming</i> e-newsletter—prior to event                        | 4                      | 2              | 0              |
| Tickets to the event for sponsor staff   | 2                      | 2              | 2              |
| Tickets to event for customers/prospects   | 4                      | 0              | 0              |
| <b>Total</b>   | <b>\$10,000</b>        | <b>\$6,000</b> | <b>\$4,000</b> |

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| <b>Upgrade your sponsorship</b>                                 | <b>Includes</b>   | <b>Cost</b>    |
|---|---|----------------|
| Evening reception sponsorship<br>1 available                    | Welcoming remarks at reception, and additional signage          | <b>\$750</b>   |
| Breakfast or lunch sponsorship<br>1 breakfast/1 lunch available | Welcoming remarks at breakfast or lunch, and additional signage | <b>\$500</b>   |
| Attendee bag sponsorship<br>1 available                         | Logo on bag, and company marketing materials placed inside      | <b>\$1,000</b> |