

FORMING OUR FUTURE

Leadership Conference

PRODUCED
BY

80
YEARS
1943-2023

PMA

PRECISION
METALFORMING
ASSOCIATION

MetalForming
Magazine

2022
Sponsorship
Prospectus



SIGNATURE SPONSORSHIP ~~\$20,000~~

COE

RED SPONSORSHIPS

All RED Sponsorships Include: Sponsorship includes company logo on conference website, company logo and designation on print material and marketing e-mail blasts for conference, a sponsored giveaway to attendees during sponsored time, signage at one golf hole during golf outing and one push notification to attendees during conference via app. Includes one complimentary meeting registration for attendee and guest (optional activities are not included).

MetalForming Magazine Deliverables

- Half page ad in January 2022 issue
- 300 x 250 (medium rectangle) web banner on *MetalForming* website (December 2021- February 2022). Banner will rotate on all pages (excluding technology zones and home page)

- Video or Technology Solution ad on MF Monthly eNewsletter and MF Business Edge eNewsletter in January and February.

Title: 50 characters max

Image type: JPG/PNG

Body Copy: 50 words max

Video: Link to url of your choice

Image size: 300 x 250

MEETING APP ~~\$2,000~~



WIFI ~~\$2,000~~



SATURDAY NIGHT CHAIRMAN'S BEACH BASH ~~\$10,000~~



WHITE SPONSORSHIPS

All WHITE Sponsorships Include: Sponsorship includes company logo on conference website, company logo and designation on print material and marketing e-mail blasts for conference, and the opportunity to personalize sponsorship giveaway to attendees during sponsored time.

MetalForming Magazine Deliverables

- 300 x 250 (medium rectangle) web banner on *MetalForming* website (February 2022). Banner will rotate on all pages (excluding technology zones and home page)

- Video or Technology Solution ad on MF Monthly eNewsletter and MF Business Edge eNewsletter in February.

Title: 50 characters max

Image type: JPG/PNG

Body Copy: 50 words max

Video: Link to url of your choice

Image size: 300 x 250

GOLF OUTING \$8,000

Prominent signage acknowledging sponsor at golf lunch, signage at two golf holes, two-minute introduction at the start of the golf tournament, company logo on boxed lunches for each player, complimentary greens fees for one player and sponsored giveaway to attendees at tournament. Sponsorship covers three drink tickets per player to be used at beverage cart.

OFFICER RECOGNITION BREAKFAST ~~\$4,000~~



EARLY ARRIVALS RECEPTION ~~\$6,000~~



THANK YOU / SAVE THE DATE \$6,000

Post-conference, guests will receive a mailed Thank You / 2022 Save the Date Card. Sponsorship includes company branded card and postage. Sponsor can supply other materials or giveaway at own expense.

MONDAY NETWORKING RECEPTION ~~\$6,000~~

Prominent signage acknowledging sponsor at Monday Networking Reception, two-minute introduction at reception, company logo imprinted on cocktail napkins for the Monday Networking Reception and a sponsored giveaway to attendees during sponsored time.

TUESDAY DELEGATE BREAKFAST ~~\$5,000~~

Prominent signage at Breakfast acknowledging sponsor.

CHAIRMAN'S BEACH BASH PHOTO BOOTH ~~\$3,000~~



MONDAY BOARD OF ADVISORS BREAKFAST ~~\$5,000~~



FIRST TIMERS RECEPTION ~~\$4,000~~



ALL-DAY COFFEE BREAK (2 REMAINING) ~~\$4,000~~

Prominent signage acknowledging sponsor.



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BLUE SPONSORSHIPS

All BLUE Sponsorships Include:

Sponsorship includes company logo on conference website.

TUESDAY SPOUSE BRUNCH ~~\$3,000~~



PMA PAST CHAIR AND PAST FIRST LADIES & GENT LUNCHEON ~~\$3,000~~



MONDAY BOARD OF ADVISORS COFFEE BREAK ~~\$2,500~~



NEW WELCOME DRINK ~~\$2,500~~



NEW WEDNESDAY BLOODY MARY & MIMOSA BAR ~~\$3,000~~



FORMING OUR FUTURE LANYARD ~~\$2,500~~



HOTEL KEY CARD ~~\$2,500~~



NEW MAINSTAGE KEYNOTE SPONSOR (3 REMAINING) ~~\$2,500~~

Sponsorship includes the opportunity to introduce a mainstage keynote and have company logo displayed during their presentation.

NEW OCEAN REEF RESORT ROAD CART ~~\$2,500~~



OPTIONAL ACTIVITIES LUNCH ~~\$2,500~~

Company logo sticker on bags.

NEW ONE VOICE PRESENTATION ~~\$2,500~~



NEW TRACK SPONSOR (3 REMAINING) ~~\$1,500~~

Sponsorship include onsite signage showcasing your company as a Track sponsor. You will also be given the opportunity to introduce both speakers in your sponsored track.

SUPPORTING PARTNER ~~\$1,000~~

Onsite signage showcasing your company as a PMA supporter.

GOLF TOURNAMENT HOLE (9 REMAINING) ~~\$500~~

Signage acknowledging sponsor at one hole.

SPONSORED POST IN APP (2 REMAINING) ~~\$500~~

Sponsor ad to display at top of dashboard screen in the meeting app.



PUSH NOTIFICATION (4 REMAINING) ~~\$300~~

Send out a push notification to attendees during conference via meeting app.

Please note that all sponsored giveaways & shipping are at the expense of the sponsoring company and should be shipped directly to **OCEAN REEF CLUB** and received no later than **Friday, February 11, 2022**.

CONTACT US TODAY FOR COMPLETE DETAILS AND TO RESERVE YOUR SPONSORSHIP!

SALES: Michael Vohland at 216/901-8800 x143 or via e-mail at mvohland@pma.org

DETAILS: Katlyn Stratis at 216/901-8800 x149 or via e-mail at kstratis@pma.org

ABOUT FORMING OUR FUTURE

Forming our Future brings together hundreds of metalforming executives and emerging leaders to take part in interactive learning, meaningful networking and leadership excellence. This four-day conference includes:

- **Keynote presentations**
- **Networking opportunities**
- **Breakout sessions**
- **Leadership workshop training**
- **Island activities**

2022 SCHEDULE AT A GLANCE

FEBRUARY 13TH

- First Timers Reception
- Early Arrivals Reception

FEBRUARY 14TH

- Opening keynote presentations
- Networking reception

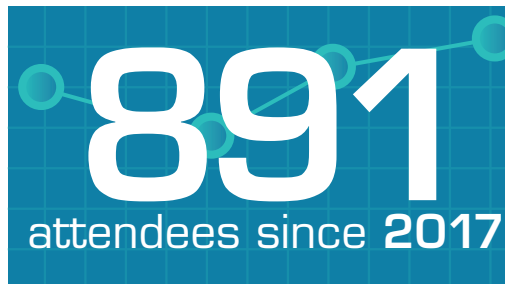
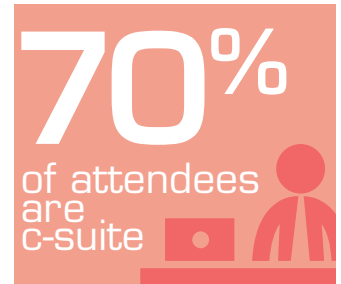
FEBRUARY 15TH

- Leadership workshop
- Breakout educational sessions
- Optional activities
 - + Kayaking through the mangroves
 - + Golf shamble

FEBRUARY 16TH

- PMA/PMAEF annual meetings and officer recognition
- Closing keynote presentation
- Optional activities
 - + Snorkel trip
 - + Deep sea fishing tournament
- Chairman's beach bash - reception, dinner and dancing

BY THE NUMBERS



DID YOU KNOW? KEY LARGO FACTS

